

The Canon logo is positioned in the top right corner of the advertisement. It features the word "Canon" in a white, sans-serif font against a blue sky background. Below the logo, the slogan "Delighting You Always" is written in a smaller, white, sans-serif font.

Canon

Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

Valid From: 2nd April to 30th April, 2026

Unlocking Unbelievable Deals
on Full-Frame Mirrorless Cameras

EOS R6 MARK III (Body)

**EMPOWER
GROWTH**
DRIVE INTO THE FUTURE

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹2,43,995.00/0
incl. of all taxes

OFFER PRICE
₹2,42,095/-

**EOS R6 Mark III
(BODY)**

FREE
ONE UNIT
Get LP-E6P Battery (worth ₹7,995/-)

WARRANTY
2 YEAR STANDARD
+
1 YEAR EXTENDED

EASY EMI*
OPTION AVAILABLE

*For more details on offers & EMI, visit a Canon authorized dealer / <https://in.canon.in/consumer/web/emi-cashback-offers>.
*For warranty information: <https://in.canon.in/consumer/web/warrantytermsandconditions>. For product details, visit in.canon.in.

Product	MRP	LP-E6P Battery
EOS R6 Mark III Body	243,995	7,995

EOS R6 MARK III (RF24-105mm f/4-7.1 IS STM)

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹2,71,995.00/Unit
incl. of all taxes

OFFER PRICE
₹2,69,895/-

EOS R6 Mark III
(RF24-105mm f/4-7.1 IS STM)

FREE
ONE UNIT
Get LP-E6P Battery (worth ₹7,995/-)

WARRANTY
2 YEAR STANDARD
+
1 YEAR EXTENDED

EASY EMI*
OPTION AVAILABLE

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For warranty information, <https://in.canon.in/consumer/web/warranty/termsandconditions>. For product details, visit in.canon.

Product	MRP	LP-E6P Battery
EOS R6 Mark III (RF24-105mm f/4-7.1 IS STM)	271,995	7,995

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Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹6,30,995.00/U
incl. of all taxes

OFFER PRICE
₹6,07,895/-

GET TOTAL BENEFIT OF UPTO
₹68,099/-

EOS R1

FREE
ONE UNIT
Get 1TB CF Express Card (worth ₹44,999/-)

WARRANTY
2 YEAR STANDARD
+
2 YEAR EXTENDED

EASY EMI*
OPTION AVAILABLE

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*For warranty information: <https://in.canon/en/consumer/web/warrantytermsandconditions>. For product details, visit in.canon.

Product	MRP	Offer Price	Customer Discount	Free 1TB CF Express Card	Benefit up to (in Rs.)
EOS R1	630,995	607,895	23,100	44,999	68,099

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Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

GET TOTAL BENEFIT OF UP TO

~~MRP ₹5,37,995.00/U~~
incl. of all taxes

OFFER PRICE ₹4,05,695/-

₹1,77,299/-

EOS R3
(BODY)

FREE
ONE UNIT

Get 1TB CF Express Card (worth ₹44,999/-)

EASY EMI* OPTION AVAILABLE

*For more details on offers & EMI, visit a Canon authorized dealer / <https://in.canon.in/consumer/web/emi-cashback-offers>.
For product details, visit in.canon.in.

Product	MRP	Offer Price	Customer Discount	Free 1TB CF Express Card	Benefit up to (in Rs.)
EOS R3 (BODY)	537,995	405,695	132,300	44,999	177,299

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Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹2,43,995.00/Unit
Incl. of all taxes

OFFER PRICE
₹1,63,295/-

GET TOTAL BENEFIT OF UP TO
₹88,695/-

EOS R6 Mark II (BODY)

FREE
ONE UNIT
Get LP-E6P Battery (worth ₹7,995/-)

Cashback* 5% up to ₹10,000

WARRANTY* 2 YEAR STANDARD + 1 YEAR EXTENDED

1 FREE EMI* WITH 24/6 SCHEME WITH BAJAJ

*For more details on offers & EMI visit a Canon authorized dealer / <https://in.canon/en/consumer/web/emi-cashback-offers>.
*For warranty information: <https://in.canon/en/consumer/web/warranty/termsandconditions>. For product details, visit in.canon.com.

Product	MRP	Offer Price	Customer Discount	LP-E6P Battery	Benefit up to (in Rs.)
EOS R6 Mark II (BODY)	243,995	163,295	80,700	7,995	88,695

EOS R6 Mark II (RF24-105mm f/4L IS USM)

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Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

GET TOTAL BENEFIT OF UP TO
₹81,595/-

~~MRP ₹3,43,995/-~~
incl. of all taxes
₹2,70,395/-

EOS R6 Mark II
(RF24-105mm f/4L IS USM)

FREE
ONE UNIT
Get LP-E6P Battery (worth ₹7,995/-)

Cashback* 5% up to
₹10,000

WARRANTY
2 YEAR STANDARD
+
1 YEAR EXTENDED

1 FREE EMI* WITH 24/6 SCHEME WITH BAJAJ

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*For warranty information: <https://in.canon/en/consumer/web/warrantytermsandconditions>. For product details, visit in.canon

Product	MRP	Offer Price	Customer Discount	LP-E6P Battery	Benefit up to (in Rs.)
EOS R6 Mark II (RF24-105mm f/4L IS USM)	343,995	270,395	73,600	7,995	81,595

EOS R6 MARK II (RF24-105mm f/4-7.1 IS STM)

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Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹2,71,995.00/Unit
incl. of all taxes

OFFER PRICE
₹1,96,795/-

GET TOTAL BENEFIT OF UP TO
₹83,195/-

EOS R6 Mark II
(RF24-105mm f/4-7.1 IS STM)

FREE
ONE UNIT
Get LP-E6P Battery (worth ₹7,995/-)

Cashback* 5% up to
₹10,000

WARRANTY 2 YEAR STANDARD
+ 1 YEAR EXTENDED

1 FREE EMI* WITH 24/6 SCHEME WITH BAJAJ

*For more details on offers & EMI, visit a Canon authorized dealer / <https://in.canon/en/consumer/web/emi-cashback-offers>.
**For warranty information: <https://in.canon/en/consumer/web/warranty/termsandconditions>. For product details, visit [in.canon](https://in.canon/en).

Product	MRP	Offer Price	Customer Discount	LP-E6P Battery	Benefit up to (in Rs.)
EOS R6MKII (RF24-105mm f/4-7.1 IS STM)	271,995	196,795	75,200	7,995	83,195

EOS R5 Mark II [Body]

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Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹4,05,995.00/-
Incl. of all taxes

OFFER PRICE
₹3,71,595/-

GET TOTAL BENEFIT OF UPTO
₹38,899/-

EOS R5 Mark II
(BODY)

FREE
Get Bag (worth ₹4,499/-)

Cashback* 5% up to ₹10,000

WARRANTY
2 YEAR STANDARD
+
1 YEAR EXTENDED

EASY EMI* OPTION AVAILABLE

*For more details on offers & EMI, visit a Canon authorized dealer / <https://in.canon/en/consumer/web/emi-cashback-offers>.
*For warranty information: <https://in.canon/en/consumer/web/warranty/termsandconditions>.
Cashback only available on Pine Labs. *1Colour may vary based on availability. For product details, visit in.canon.

Product	MRP	Offer Price	Customer Discount	Daily Objects Bag	Benefit up to (in Rs.)
EOS R5 Mark II (BODY)	405,995	371,595	34,400	44,99	38,899

EOS R5 Mark II (RF24-105mm f/4L IS USM)

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Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹5,05,995.00/₹
incl. of all taxes

OFFER PRICE
₹4,83,295/-

GET TOTAL BENEFIT OF UPTO
₹27,199/-

EOS R5 Mark II
(RF24-105mm f/4L IS USM)

FREE
Get Bag (worth ₹4,499/-)

Cashback* 5% up to
₹10,000

WARRANTY 2 YEAR STANDARD
+ 1 YEAR EXTENDED

EASY EMI* OPTION AVAILABLE

*For more details on offers & EMI, visit a Canon authorized dealer (<https://in.canon.in/consumer/web/emp-cashback-offers>).
*For warranty information, visit <https://in.canon.in/consumer/web/warranty-terms-and-conditions>.
Cashback only available on Pine Labs. *1Colour may vary based on availability. For product details, visit in.canon.

Product	MRP	Offer Price	Customer Discount	Daily Objects Bag	Benefit up to (in Rs.)
EOS R5 Mark II (RF24-105mm f/4L IS USM)	505,995	483,295	22,700	44,99	27,199

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Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹3,65,995.00/U
incl. of all taxes

OFFER PRICE
₹2,24,995/-

GET TOTAL BENEFIT OF UP TO
₹1,41,000/-

EOS R5
(BODY)

EASY EMI* OPTION AVAILABLE

*For more details on offers & EMI, visit a Canon authorized dealer / <https://in.canon.in/consumer/web/emi-cashback-offers>.
For product details, visit in.canon.

Product	MRP	Offer Price	Customer Discount	Benefit up to (in Rs.)
EOS R5 BODY	365,995	224,995	141,000	141,000

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Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

GET TOTAL BENEFIT OF UPTO
₹34,595/-

MRP ₹1,42,995.00/1
incl. of all taxes
₹1,11,495/-

EOS R8
(BODY)

FREE ONE UNIT
Get LP-E17 Battery (worth ₹3,095/-)

WARRANTY
2 YEAR STANDARD
+
1 YEAR EXTENDED

EASY EMI*
OPTION AVAILABLE

*For more details on offers & EMI, visit a Canon authorized dealer / <https://in.canon/en/consumer/web/emi-cashback-offers>.
*For warranty information: <https://in.canon/en/consumer/web/warranty/termsandconditions>. For product details, visit in.canon.

Product	MRP	Offer Price	Customer Discount	LP-E17 Battery	Benefit up to (in Rs.)
EOS R8 BODY	1,42,995	1,11,495	31,500	3,095	34,595

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Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

Valid From: 2nd April to 30th April, 2026

Unlocking Unbelievable Deals
on APS-C Mirrorless Cameras

Valid From:
2nd April to 30th April, 2025

Summer Shot Offer

GET TOTAL BENEFIT OF UPTO
₹10,300/-

MRP ₹79,995.00/-
incl. of all taxes

₹71,395/-

EOS R50 V
(RF-S14-30mm f/4-6.3 IS STM PZ)

FREE
ONE UNIT

Get 64 GB Card (worth ₹17,000/-)

Cashback* 10% up to
₹5,000

1 FREE EMI*
WITH 12/0 SCHEME WITH BAJAJ

*For offers & EMI visit a Canon authorized dealer / <https://in.canon/en/consumer/web/emi-cashback-offers>.
For product details, visit in.canon.

Product	MRP	Offer Price	Customer Discount	64 GB Card	Benefit up to (in Rs.)
EOS R50V (RF-S14-30mm f/4-6.3 IS STM PZ)	79,995	71,395	8,600	1,700	10,300

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Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹97,995.00/₹
incl. of all taxes

OFFER PRICE ₹85,695/-

GET TOTAL BENEFIT OF upto ₹12,300/-

EOS R50
(RF-S18-45mm f/4.5-6.3 IS STM
RF-S55-210mm f/5-7.1 IS STM)

EASY EMI* OPTION AVAILABLE

*For offers & EMI, visit a Canon authorized dealer / <https://in.canon.com/consumer/web/emi-cashback-offers>.
For product details, visit in.canon.com.

Product	MRP	Offer Price	Customer Discount	Benefit up to (in Rs.)
EOS R50 (RF-S18-45mm f/4.5-6.3 IS STM & RF – S55-210mm f/5-7.1 IS STM)	97,995	85,695	12,300	12,300

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Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

GET TOTAL BENEFIT OF UPTO
₹9,000/-

MRP ₹75,995.00/₹
incl. of all taxes

OFFER PRICE
₹66,995/-

EOS R50 (BK/WH)
(RF-S18-45mm f/4.5-6.3 IS STM)

EASY EMI* OPTION AVAILABLE

*For offers & EMI, visit a Canon authorized dealer / <https://in.canon.in/consumer/web/emi-cashback-offers>.
For product details, visit in.canon.in.

Product	MRP	Offer Price	Customer Discount	Benefit up to (in Rs.)
EOS R50 RF-S18-45mm f/4.5-6.3 IS STM BK/WH	75,995	66,995	9,000	9,000

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

GET TOTAL BENEFIT OF UP TO
₹5,900/-

MRP ₹92,995.00/1
incl. of all taxes
OFFER PRICE ₹87,095/-

EOS R10
(RF-S18-45mm f/4.5-6.3 IS STM)

EASY EMI* OPTION AVAILABLE

*For offers & EMI, visit a Canon authorized dealer / <https://in.canon.com/consumer/web/emi-cashback-offers>.
For product details, visit in.canon.com.

Product	MRP	Offer Price	Customer Discount	Benefit up to (in Rs.)
EOS R10 RF-S18-45mm f/4.5-6.3 IS STM	92,995	87,095	5,900	5,900

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

GET TOTAL BENEFIT OF UPTO
₹13,100/-

MRP ₹1,19,995.00/U
incl. of all taxes

OFFER PRICE
₹1,06,895/-

EOS R10
(RF-S18-150mm f/3.5-6.3 IS STM)

EASY EMI* OPTION AVAILABLE

*For offers & EMI, visit a Canon authorized dealer / <https://in.canon.in/consumer/web/emi-cashback-offers>.
For product details, visit [in.canon](https://in.canon.in).

Product	MRP	Offer Price	Customer Discount	Benefit up to (in Rs.)
EOS R10 RF-S18-150mm f/3.5-6.3 IS STM	119,995	106,895	13,100	13,100

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

MRP ₹1,38,995.00/₹
incl. of all taxes

OFFER PRICE
₹1,15,095/-

GET TOTAL BENEFIT OF UP TO
₹23,900/-

**EOS R7
(BODY)**

EASY EMI* OPTION AVAILABLE

*For offers & EMI, visit a Canon authorized dealer / <http://in.canon/en/consumer/web/emi-cashback-offers>.
For product details, visit in.canon.

Product	MRP	Offer Price	Customer Discount	Benefit up to (in Rs.)
EOS R7 (Body)	138,995	115,095	23,900	23,900

EOS R7 (RF-S18-150mm f/3.5-6.3 IS STM)



Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

GET TOTAL BENEFIT OF upto
₹25,200/-

MRP ₹1,75,995.00/1
incl. of all taxes

OFFER PRICE
₹1,50,795/-

EOS R7
(RF-S18-150mm f/3.5-6.3 IS STM)

EASY EMI* OPTION AVAILABLE

*For offers & EMI: visit a Canon authorized dealer / <https://in.canon.com/consumer/web/emi-cashback-offers>.
For product details, visit in.canon.com.

Product	MRP	Offer Price	Customer Discount	Benefit up to (in Rs.)
EOS R7 RF-S18-150mm f/3.5-6.3 IS STM	175,995	150,795	25,200	25,200

The Canon logo is positioned in the top right corner of the advertisement. It consists of the word "Canon" in a white, sans-serif font against a blue sky background.

Canon

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The main title "Summer Shot Offer" is centered in the upper half of the image. "Summer" is in a bold, brown, sans-serif font, while "Shot Offer" is in a brown, cursive script font. The text is superimposed over a vibrant background of a yellow field under a blue sky with a rainbow and a bright sun flare.

Summer Shot Offer

Valid From: 2nd April to 30th April, 2025

Unlocking Unbelievable Deals
on RF Lenses

Multi Purpose Lenses

**EMPOWER
GROWTH**
DRIVE INTO THE FUTURE

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

SPECIAL OFFER* | MULTI-PURPOSE LENSES

Model	Price (Upto)
RF100mm f/2.8 L MACRO IS USM	₹16,300/-
RF24-105mm f/4 L IS USM	₹11,900/-
RF14-35mm f/4 L IS USM	₹5,800/-
RF24-105mm f/4-7.1 IS STM**	₹4,500/-

EASY EMI OPTION AVAILABLE

*EMI applicable on select models. To know more about this offer visit nearest Canon authorized dealer <https://in.canon/en/consumer/web/emi-cashback-offers> | For product details, visit in.canon. **EMI not available.

Portrait Lenses

**EMPOWER
GROWTH**
DRIVE INTO THE FUTURE

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

SPECIAL OFFER* | PORTRAIT LENSES

		
RF85mm f/1.2 L USM	RF50mm f/1.2 L USM	RF135mm f/1.8L IS USM
Upto ₹24,600/- OFF* on MRP	Upto ₹23,400/- OFF* on MRP	Upto ₹8,100/- OFF* on MRP

EASY EMI OPTION AVAILABLE

*EMI applicable on select models. To know more about this offer visit nearest Canon authorized dealer
<https://in.canon/en/consumer/web/emi-cashback-offers> | For product details, visit in.canon. **EMI not available

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RF Z Lenses

**EMPOWER
GROWTH**
DRIVE INTO THE FUTURE

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

SPECIAL OFFER* | RF Z LENSES

RF24-105mm
f/2.8L IS USM Z
Upto ₹29,600/-
OFF** on MRP

RF70-200mm
f/2.8L IS USM Z
Upto ₹29,600/-
OFF** on MRP

EASY EMI OPTION AVAILABLE

*EMI applicable on select models. To know more about this offer visit nearest Canon authorized dealer
<https://in.canon/en/consumer/web/emi-cashback-offers> | For product details, visit in.canon. **EMI not available

STM Lenses

**EMPOWER
GROWTH**
DRIVE INTO THE FUTURE

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

SPECIAL OFFER* | STM LENSES

						
RF16-28mm f/2.8 IS STM	RF85mm f/2 MACRO IS STM	RF24mm f/1.8 MACRO IS STM	RF15-30mm** f/4.5-6.3 IS STM	RF35mm f/1.8 MACRO IS STM	RF28mm** f/2.8 STM	RF16mm f/2.8 STM
Upto ₹11,500/- OFF** on MRP	Upto ₹2,000/- OFF** on MRP	Upto ₹2,100/- OFF** on MRP	Upto ₹1,900/- OFF** on MRP	Upto ₹1,700/- OFF** on MRP	Upto ₹1,100/- OFF** on MRP	Upto ₹1,000/- OFF** on MRP

EASY EMI OPTION AVAILABLE

*EMI applicable on select models. To know more about this offer visit nearest Canon authorized dealer
<https://in.canon/en/consumer/web/emi-cashback-offers> | For product details, visit in.canon. **EMI not available

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

SPECIAL OFFER* | VCM LENSES

Model	Discount
RF20mm 1/1.4 LVCM	upto ₹53,400/- OFF* on MRP
RF24mm 1/1.4 LVCM	upto ₹43,600/- OFF* on MRP
RF35mm 1/1.4 LVCM	upto ₹20,400/- OFF* on MRP
RF50mm 1/1.4 LVCM	upto ₹19,900/- OFF* on MRP

EASY EMI OPTION AVAILABLE

*EMI applicable on select models. To know more about this offer visit nearest Canon authorized dealer <https://in.canon/en/consumer/web/emi-cashback-offers> | For product details, visit in.canon. **EMI not available.

Wildlife Lenses

**EMPOWER
GROWTH**
DRIVE INTO THE FUTURE

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Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

SPECIAL OFFER* | WILDLIFE LENSES

		
RF100-500mm f/4.5-7.1 L IS USM	RF200-800mm f/6.3-9 IS USM	RF100-400mm** f/5.6-8 IS USM
Up to ₹40,200/- off* on MRP	Up to ₹14,700/- off* on MRP	Up to ₹2,200/- off* on MRP

EASY EMI OPTION AVAILABLE

*EMI applicable on select models. To know more about this offer visit nearest Canon authorized dealer
<https://in.canon/en/consumer/web/emi-cashback-offers> | For product details, visit in.canon. **EMI not available.

Zoom Lenses

**EMPOWER
GROWTH**
DRIVE INTO THE FUTURE

Canon
Delighting You Always

Valid From:
2nd April to 30th April, 2026

Summer Shot Offer

SPECIAL OFFER* | ZOOM LENSES

RF70-200mm f/2.8 L IS USM	RF15-35mm f/2.8 L IS USM	RF24-70mm f/2.8 L IS USM	RF28-70mm f/2.8 IS STM	RF28-70mm f/2 L USM
Upto ₹32,100/- OFF* on MRP	Upto ₹30,800/- OFF* on MRP	Upto ₹30,800/- OFF* on MRP	Upto ₹19,100/- OFF* on MRP	Upto ₹10,700/- OFF* on MRP

EASY EMI OPTION AVAILABLE

*EMI applicable on select models. To know more about this offer visit nearest Canon authorized dealer <https://in.canon/en/consumer/web/emi-cashback-offers> | For product details, visit in.canon. **EMI not available