

Canon

Delighting You Always



Easy EMI & Cashback

Offer Details

Easy EMI Partners



FINSERV



pine labs
PAY LATER



Always You First.

paytm



Cashback Partners



— CREDIT CARD —



Easy EMI Options



EMI Scheme	DBD	Applicable on	Channel	Locations
Bajaj Finance				
12 4	3.0%	Select Canon Cameras & Lens	All	All
16 4	3.5%	Select Canon Cameras & Lens	All	All
HDFC Bank				
9 0	3.0%	Select Canon Cameras & Lens	All	All
18 6	3.5%	Select Canon Cameras & Lens	All	All
IDFC First Bank				
12 4	3.0%	Select Canon Cameras & Lens	All	All
18 4	3.5%	Select Canon Cameras & Lens	All	All
Pine Labs Paytm (No down-payment)				
6 0	NA	Select Canon Cameras & Lens	All	All
9 0	NA	Select Canon Cameras & Lens	All	All
No Extra Cost EMI' with Pine Labs / Paytm POS is being offered on approx 30 CC/DC cards jointly.				
Select Canon Cameras & Lens' list has given in model list annexure attached with scheme letter.				

For terms & conditions, please visit - <https://in.canon/en/consumer/web/emi-cashback-offers>

For Applicable models, please refer model list given in doc.

w.e.f. 1st Apr 2025 until next communication

5% Cashback Upto 10,000/-

pine labs **paytm**
PAY LATER

Card Finance



Always You First.



— CREDIT CARD —



Live more,
Bank less



w.e.f. 1st Apr 2025 until next communication

Pls refer cashback partners list for more details

Cashback Terms & Condition Brief

- **Credit/Debit Card Finance**
- On Credit / Debit Cards, subject to offer availability & credit approval of Bank.
- **Offer** : 5% Cashback upto 10,000 per transaction whichever is lesser for a minimum transaction value of INR 30,000.
- Instant cashback discount also available for customers subject to service provider offering.
- Cashback is not applicable on Corporate / Business cards etc. Please check with your bank for eligibility.

For more details on terms & condition, please refer <https://in.canon/en/consumer/web/emi-cashback-offers>

Be aware about third party offers



- Canon does not endorse any third party offer like product insurance and extended warranty, kindly educate partner fraternity.
- Third Party offers suggested by financiers i.e. Bajaj and HDFC are optional and can be availed by the customer at their own consent. Financiers can't compel customers to buy schemes in the preview of Canon's EMI Offers.
- In case customer face any issue related to financier compelling them to buy third party offer along with Canons standard EMI offers, please write us at naveen.kumar@canon.co.in along with store name, store Bajaj/HDFC code, financier person name, and contact number.

- Customer finance, eligibility, cashback offering is sole discretion of financier/bank.
- It is available on authorised Canon dealers and select locations.
- Customers Cards (DC/CC) EMI conversion, cashback eligibility is on sole discretion of customer's bank approval.
- Finance eligibility may vary store to store for customer due to store finance rating.
- Financing will be performed for within 15-20 km radius to customers.
- Instant approvals are subject to financier approval.
- Additional schemes offered by Financer like, additional warranty, Insurance etc. to customer are completely optional.
- Applicable GST on interest will not be subsidised or waived-off under "No extra cost EMI", it will be paid by customer.
- For more details pls visit : <https://in.canon/en/consumer/web/emi-cashback-offers>

- Dealer must not hand over the product to customer until gets the D.O. (Delivery Order) from respective financier.
- DBD % is the partial interest amount that is subsidised by dealers under Brand EMI scheme “No extra cost EMI”.
- DBD % amount will be deducted by Financier at the time of account settlement with dealer.
- Dealer will mandatorily mention Canon product sr. no., customer mobile number, GST number on Invoice copy.
- Dealers must produce invoices for the transactions made under brand EMI for audit purpose whenever requested by Canon and dealers are bound to provide such information without delay.
- Financier reserve the rights to withdraw finance option from the store due to customer re-payment or business risk issues.
- Schemes are applicable only on Canon Cameras & Lens models.
- **Customer Delivery Receipt** is mandatory to fill-up and submission for every EMI case.
- Non-adherence of any of the above terms and condition, will attract following penalties.
 - deactivation of all finance options at the store without any prior notice.
 - Removal for ISD (In Shop Demonstrator) from the store etc.
- For more details, please visit below link.
- [https://edge.canon.co.in/download-pdf/Easy%20EMI%20TnCs%20for%20Dealer 9%20Sep%2019%20-%20V.3.pdf](https://edge.canon.co.in/download-pdf/Easy%20EMI%20TnCs%20for%20Dealer%209%20Sep%2019%20-%20V.3.pdf)

Brand EMI at Pine Labs



List of eligible cards

Brand EMI on Amex Card is applicable if Amex TID is linked in Pine Labs POS machine

Sl. No.	Issuer Name	Instrument	Min Txn Amount	Processing Fees	Short Code -to know debit card EMI eligibility
1	AMEX	Credit Card	5000	INR 199+GST	
2	AU Small Finance	Credit Card	2500	INR 199+GST	
3	AXIS	Credit Card	2500	1% of transaction amount or INR 100 whichever is higher	
4	BOB Financial	Credit Card	2500	INR 199+GST	
5	Canara	Credit Card	5000	PF of min INR 100, 2% of the transaction amount max INR 200	
6	DBS	Credit Card	2500	INR 299+GST	
7	Federal	Credit Card	3000	1% of transaction amount (minimum of INR 99+GST)	
8	HDFC	Cardless	3000 for 3 Months; 5000 for other tenures	INR 299+GST	
9	HDFC	Credit Card	1000 for 3 Months; 5000 for others	INR 299+GST	
10	HDFC	Debit Card	3000 for 3 Months; 5000 for others	INR 299+GST	MYHDFC TO 5676712
11	HDFC	Flexipay	1000	Zero	
12	HSBC	Credit Card	2000	INR 99+GST	
13	ICICI	Cardless	7000	Zero	
14	ICICI	Credit Card	1500	INR 199+GST	
15	ICICI	Debit Card	5000	INR 199+GST	SMS DCEMI<SPACE><LAST 4 DIGITS>TO 5676766
16	IDBI	Credit Card	3000	Zero	
17	IDFC First	Credit Card	2500	1% of transaction amount (minimum of INR 99+GST)	
18	IndusInd	Credit Card	2000	INR 199+GST	
19	IndusInd	Debit Card	10000	INR 199+GST	SMS MYOFR TO 567676
20	J&K	Credit Card	3000	Zero	
21	KOTAK	Credit Card	1000 for 3 months; 2500 for others	INR 249+GST	
22	KOTAK	Debit Card	5000	INR 199+GST	SMS DCEMI <SPACE> <LAST 4 DIGITS> TO 5676788
23	OneCard	Credit Card	2500	1% of transaction amount	
24	PNB	Credit Card	2500	2% of transaction amount or min. INR 100 (whichever is higher)	
25	RBL	Credit Card	1500	INR 199+GST	
26	SBI	Credit Card	3000	Zero - 3 months; INR 99- 6,9,12 months; INR 199- 18,12 months.	
27	Standard Chartered	Credit Card	2000	1% of transaction amount	
28	YES	Credit Card	1500	INR 199+GST	

To know **Debit card EMI** eligibility, customer can send SMS on respective banks listed numbers from registered mobile number.

Escalation Matrix for Sales team/dealers

	Level 1	Level 2	Level 3
Bajaj	To: Local Bajaj ASM	Bajaj ZSM	naveen.kumar@canon.co.in
	Cc: Bajaj ZSM	naveen.kumar@canon.co.in	Jayaprakash.M@canon.co.in
Pine Labs	To: plutus.support@pinelabs.com	bhuvan.taneja@pinelabs.com	naveen.kumar@canon.co.in
	Cc: bhuvan.taneja@pinelabs.com	naveen.kumar@canon.co.in	Jayaprakash.M@canon.co.in
HDFC	To: Local HDFC ASM	HDFC ZSM	naveen.kumar@canon.co.in
	Cc: HDFC ZSM	naveen.kumar@canon.co.in	Jayaprakash.M@canon.co.in
IDFC	To: Local IDFC ASM	IDFC ZSM	naveen.kumar@canon.co.in
	Cc: IDFC ZSM	naveen.kumar@canon.co.in	Jayaprakash.M@canon.co.in
Paytm	To: vikas.narang@paytm.com	naveen.kumar@canon.co.in	Jayaprakash.M@canon.co.in
	Cc: naveen.kumar@canon.co.in	Jayaprakash.M@canon.co.in	

EMI Helpline Number

- 1860 180 3366 (local call charges apply)
- 1800 208 3366 (Toll free number)

EMI scheme illustrations



Scheme	12 4	18 4	9 0	24 7	18 6
Tenure	12	18	9	24	18
Adv. EMIs	4	4	0	7	6
Remaning EMIs	8	14	9	17	12
Margin Money	If Applicable, pls check with local finacier/Dealer				
Processing Fee	If Applicable, pls check with local finacier/Dealer				
Product Value	100,000				

Down Payment	33,333	22,222	0	29,167	33,333
Monthly EMI	8,333	5,556	11,111	4,167	5,556

For more details on scheme calculation, please contact Bank / Financier representative.

Sample

Cashback Partners list



Sl. No.	Bank Name	Card Type	Service Offered	Period	Cashback Mode
1	HDFC	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Instant and deferred
2	BOB Financial	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Only Instant
3	Federal	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Only Instant
4	Amex	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Instant and deferred
5	IDFC First Bank	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Instant and deferred
6	One Card	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Only Instant
7	DBS	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Only instant
8	AU Small Finance	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Instant and deferred
9	Kotak	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Instant and deferred
10	HSBC	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Only instant
11	Yes	CC	Pine Labs	1 Apr 25 - 30 Apr 25	Only instant

w.e.f. 1st Apr 2025 until next communication



SL. NO.	State/UT	City	Store Name	SL. NO.	State/UT	City	Store Name	SL. NO.	State/UT	City	Store Name
1	Andhra Pradesh	Achanta	Tokyo Japan Center	46	Karnataka	Bengaluru	Ams Enterprises	91	Maharashtra	Ahmednagar	Sharp Imaging
2	Andhra Pradesh	Karimnagar	Sri Vinayaka Enterprises	47	Karnataka	Bengaluru	Foto Circle	92	Maharashtra	Amravati	Scorpio Systems
3	Andhra Pradesh	Kurnool	Shiva Jyothi Electronics	48	Karnataka	Bengaluru	G K Vale	93	Maharashtra	Chiplun	Quality Office Equipments
4	Andhra Pradesh	Nellore	V Store	49	Karnataka	Chitradurga	Ganesh Photo Emporium	94	Maharashtra	Dhule	Creative Business Systems
5	Andhra Pradesh	Secunderabad	Paras N Paras	50	Karnataka	Davanagere	Ganesh Photo Emporium	95	Maharashtra	Dombivali	Gizmart
6	Andhra Pradesh	Srikakulam	Gowri Camara World	51	Karnataka	Derlakatte	Ganesh Photo Emporium	96	Maharashtra	Jalgaon	Creative Business Systems
7	Andhra Pradesh	Tirupati	V Store	52	Karnataka	Gulbarga	Venus Infotech	97	Maharashtra	Kolhapur	M G Traders
8	Andhra Pradesh	Vijaywada	Gowri Camara World	53	Karnataka	Hubli	Navaneet Photo Square	98	Maharashtra	Kolhapur	Mg Traders Rajarampuri
9	Andhra Pradesh	Vijaywada	Sri Sai Krishna Digitals	54	Karnataka	Hubli	Veeresh Photo Express	99	Maharashtra	Latur	Yash Sales
10	Andhra Pradesh	Vishakhapatnam	Gowri Camara World	55	Karnataka	Mangalore	Mahaveer Agency	100	Maharashtra	Mumbai	Aksh Digital
11	Andhra Pradesh	Vishakhapatnam	SI Computers & Communications	56	Karnataka	Mysore	G K Vale	101	Maharashtra	Mumbai	Big Camera
12	Andhra Pradesh	Vishakhapatnam	Svr Agencies	57	Kerala	Alappuzha	Zion Bella Vita	102	Maharashtra	Mumbai	Colo Venture
13	Andhra Pradesh	Vizag	Gowri Camara World	58	Kerala	Angamali	Kala Digital Photo World	103	Maharashtra	Mumbai	Gizmart
14	Andhra Pradesh	Vizag	Svr Agencies	59	Kerala	Calicut	Camera Point	104	Maharashtra	Mumbai	Lotus Enterprises
15	Assam	Guwahati	Capital Photo Service Pvt Ltd	60	Kerala	Calicut	Photo Link	105	Maharashtra	Mumbai	Nakshi Impex Pvt Ltd
16	Bihar	Aurangabad	Sun Tech Computers	61	Kerala	Changancherry	Venus Photo World	106	Maharashtra	Mumbai	Unicom Retails Pvt Ltd
17	Bihar	Patna	Capital Photo Service Pvt Ltd	62	Kerala	Cochin	Cochin Photo Emporium	107	Maharashtra	Nagpur	Fine Marketing India Pvt Ltd
18	Chhattisgarh	Bhilaidurg	Laxmi Sales	63	Kerala	Cochin	Marikar Motors Ltd	108	Maharashtra	Nasik	S & S Enterprises
19	Chhattisgarh	Bilaspur	Ruchi Sales	64	Kerala	Cochin	Pioneer Cameras	109	Maharashtra	Nasik	S And S Enterprises
20	Chhattisgarh	Raipur	Digital Zone	65	Kerala	Cochin	V Traders	110	Maharashtra	Navi Mumbai	Nakshi Impex Pvt Ltd
21	Goa	Margao	Prithvi It Products Pvt Lmtd	66	Kerala	Ernakulam	Cochin Photo Emporium	111	Maharashtra	Navi Mumbai	Unicom Retails Pvt Ltd
22	Goa	Panjim	Cam Clinic	67	Kerala	Iduki	United Traders	112	Maharashtra	Pune	D N Shoppe
23	Goa	Panjim	Ideal Digital Colour Lab	68	Kerala	Kalpetta	Photo Link	113	Maharashtra	Pune	United Peripherals
24	Goa	Panjim	Prithvi It Products Pvt Lmtd	69	Kerala	Kollam	Image Square Kollam	114	Maharashtra	Ratnagiri	Quality Office Equipments
25	Gujarat	Ahmedabad	Fotoflux	70	Kerala	Kollam	Infinity Solutions	115	Maharashtra	Sangli	Sarada Distributors
26	Gujarat	Ahmedabad	I Tech Store	71	Kerala	Kottayam	Bavens Studio	116	Maharashtra	Sangli	Sarda Distributors
27	Gujarat	Baroda	Digital View	72	Kerala	Kottayam	Nimmys Camera Centre	117	Maharashtra	Solapur	Gold Digital
28	Gujarat	Junagadh	Plezer Color Lab	73	Kerala	Kottayam	Photo Link	118	Maharashtra	Thane	Aksh Digital
29	Gujarat	Rajkot	Abc Colour Lab	74	Kerala	Kottayam	Venus Photo World	119	Maharashtra	Thane	Gizmart
30	Gujarat	Rajkot	Digital View	75	Kerala	Kozhikode	Camera Point	120	Maharashtra	Thane	Lotus Enterprises
31	Gujarat	Rajkot	Sudarshan Marketing	76	Kerala	Perinthalmanna	Photo Link	121	Maharashtra	Thane	Nakshi Impex Pvt Ltd
32	Gujarat	Surat	Khajanchi Impex Pvt Ltd	77	Kerala	Thrissur	Kala Digital Photo World	122	Maharashtra	Virar	Aksh Digital
33	Gujarat	Surat	V.N.M Photo Shop	78	Kerala	Thrissur	Photo Link	123	Meghalaya	Shillong	Shillong Studio
34	Gujarat	Surat	Venus Sales	79	Kerala	Trichur	Kala Digital Photo World	124	Odisha	Berhampur	Blue Solutions
35	Gujarat	Surat	Zeel Digital	80	Kerala	Trichur	Photo Link	125	Odisha	Bhubaneswar	Capital Photo Service Pvt Ltd
36	Gujarat	Valsad	Khajanchi Impex Pvt Ltd	81	Kerala	Trivandrum	Baba Enterprises Pvt Ltd	126	Odisha	Bhubaneswar	Zooming Associates
37	Haryana	Gurugram	U C Infosystem Pvt Ltd	82	Kerala	Wayanad	Photo Link	127	Odisha	Chatrapur	Blue Solutions
38	Haryana	Hisar	Kamla Marketing Pvt Ltd	83	Madhya Pradesh	Chhindwara	Lucky Colour Lab And Studio	128	Odisha	Cuttack	Computer Professional
39	Haryana	Karnal	Simt	84	Madhya Pradesh	Gwalior	Proton Infosys Pvt Ltd	129	Odisha	Cuttack	Professional Computer
40	Haryana	Rohtak	Adinath Associates	85	Madhya Pradesh	Indore	Camera World	130	Punjab	Amritsar	P V Enterprises
41	J&K	Jammu	Amit Fotos	86	Madhya Pradesh	Indore	Digital Camera Shoppe	131	Punjab	Bhatinda	Navkar Agencies
42	J&K	Jammu	My Life My Style Pvt Ltd	87	Madhya Pradesh	Jabalpur	Camera World	132	Punjab	Jalandhar	Shiv Shakti Electronics
43	Jharkhand	Jamshedpur	Apex Corporation India Pvt Ltd	88	Madhya Pradesh	Jabalpur	Karamchand Studio	133	Punjab	Ludhiana	Amit Fotos
44	Jharkhand	Ranchi	Apex Corporation India Pvt Ltd	89	Madhya Pradesh	Katni	Laxmi Enterprises	134	Punjab	Ludhiana	Gupta Studio Pvt Ltd
45	Karnataka	Belgaum	Veeresh Photo Express	90	Madhya Pradesh	Neemuch	Roopam Photo Goods	135	Punjab	Ludhiana	Info 2000

- Store list is subject to change.
- These are top selling counters for EMI sales.
- To get store address related information, please visit - <https://edge.canon.co.in/where-to-buy> Or you may google it.

For LFR stores Reliance, Croma and Vijay sales.

- Please visit their website for stores details and call on their help-line for available EMI options.
- We are present with EMI options at most of the LFR counters those are selling Canon cameras.

EMI Helpline Number

- 1860 180 3366 (local call charges apply)
- 1800 208 3366 (Toll free number)

SL. NO.	State/UT	City	Store Name	SL. NO.	State/UT	City	Store Name
136	Punjab	Ludhiana	Sanjeev Sales	181	Delhi	Delhi	Digital Zone
137	Punjab	Ludhiana	Singh Sons	182	Delhi	Delhi	Fotocolor Emporium
138	Punjab	Pathankot	Puri Digital	183	Delhi	Delhi	Prince Enterprises
139	Punjab	Patiala	Intek System & Services	184	Delhi	Delhi	The Cam Mart
140	Punjab	Patiala	Jeewan Kala Studio	185	Delhi	Delhi	U C Infosystem Pvt Ltd
141	Punjab	Sangrur	Sanjeev Sales	186	Pondicherry	Pondicherry	Vedha Systems
142	Rajasthan	Jaipur	Subransu Agencies	187	Uttar Pradesh	Agra	Technical Spirit Info Solutions Pvt Ltd
143	Rajasthan	Jaipur	Subransu Sales	188	Uttar Pradesh	Bareilly	Taneja Photocopiers World
144	Rajasthan	Jodhpur	Systech Peripherals	189	Uttar Pradesh	Ghaziabad	True Cost I.T. Shop
145	Rajasthan	Udaipur	Prince Enterprises	190	Uttar Pradesh	Lucknow	Amit Fotos
146	Tamilnadu	Chennai	Chandrika Studio	191	Uttar Pradesh	Lucknow	Digital Zone
147	Tamilnadu	Chennai	Visualpoint India Pvt Ltd	192	Uttar Pradesh	Meerut	Puris Digital World
148	Tamilnadu	Coimbatore	Savithri Photo House	193	Uttar Pradesh	Noida	Joshi Sons
149	Tamilnadu	Erode	Sree Bharani Trader	194	Uttar Pradesh	Varanasi	Digital View
150	Tamilnadu	Hosur	Square Network Solutions Pvt Ltd	195	Uttarakhand	Dehradun	The Picture Perfect Company
151	Tamilnadu	Kumbakonam	Sri Venkateshwara Digital Stores	196	Uttarakhand	Haridwar	The Picture Perfect Company
152	Tamilnadu	Salem	Capital Photo Store	197	Uttarakhand	Rishikesh	Meenakshi Studio And Colour Lab
153	Tamilnadu	Salem	Savithri Photo House	198	Uttarakhand	Roorkee	New Canwood
154	Tamilnadu	Tanjore	Sri Venkateshwara Digital Stores	199	West Bengal	Asansol	A R Electronics
155	Tamilnadu	Theni	Vijaya Bharathi Digital Cameras	200	West Bengal	Kolkata	Capital Photo Service Pvt Ltd
156	Tamilnadu	Tirupur	Savithri Photo House	201	West Bengal	Kolkata	Mobile Plus
157	Tamilnadu	Trichy	Sri Venkateshwara Digital Stores	202	West Bengal	Kolkata	R G Cellular Pvt Ltd
158	Tamilnadu	Udhagamandalam	Savithri Photo House	203	West Bengal	Siliguri	Capital Photo Service Pvt Ltd
159	Tamilnadu	Vellore	Vedha Systems				
160	Telangana	As Rao Nagar	Sri Chaaya Camera World				
161	Telangana	Hyderabad	Dubai Shoppe				
162	Telangana	Hyderabad	J P Digital Media India pvt ltd				
163	Telangana	Hyderabad	Jyoti Art Studio				
164	Telangana	Hyderabad	Kanchan Films Pvt Ltd				
165	Telangana	Hyderabad	Paras N Paras				
166	Telangana	Hyderabad	Shiva Jyothi Electronics				
167	Telangana	Hyderabad	Sri Chaaya Camera World				
168	Telangana	Hyderabad	Sri Mahavir Photo Emporium				
169	Telangana	Hyderabad	Tokyo Japan Center				
170	Telangana	Hyderabad	Vg Chimalgi				
171	Telangana	Hyderabad	Vivilash Color Labs Pvt Ltd				
172	Telangana	Karim Nagar	Sri Vinayaka Enterprises				
173	Tripura	Agartala	Eastern Commerce				
174	Chandigarh	Chandigarh	Apollo Photographics				
175	Chandigarh	Chandigarh	Capital Photo Store				
176	Chandigarh	Chandigarh	Electronic Centre				
177	Delhi	Delhi	Challanger Computers				
178	Delhi	Delhi	Compro Comp				
179	Delhi	Delhi	Dass Photo Electronics				
180	Delhi	Delhi	Digital Photo System				