

REPORT ON
CORPORATE
SOCIAL RESPONSIBILITY

2017
18



Contents

- CEO Message | 3
- Corporate Philosophy & About Canon India Involve | 4
- Adopt a Village Project | 7
- Achievements | 12
- New Initiatives of 2018
 - Learning Beyond Books | 16
 - Lighten Villages with Solar Energy | 18
- 'Support a Life' Campaign | 19
- Canon India Involve Initiatives | 20
- Awards | 27
- CSR Policy | 28
- Employee Speaks | 30



FROM THE DESK OF PRESIDENT and CEO

Corporate social responsibility means much more to us than mandates; it's an essential part of our everyday life. We have a strong belief in our corporate philosophy of Kyosei, which means aspiring to develop a society in which all people, regardless of race, religion or culture, harmoniously live and work together for the common good into the future.

We are committed towards uplifting the social fabric of the society in which we operate. Our efforts in the areas of Education, Environment, Eye Care and Empowerment are an endeavor towards achieving this goal.

We also share our philosophy with our employees and stakeholders who have been diligently working, as a team, to promote it.

Our view of CSR extends beyond charity; it is a mean to create self-sustaining communities that we can nurture for a long period of time. We would like all the people connected with us – our employees, customers and partners to take pride in their association with Canon.

We shall continue to focus on this area and be responsible Corporate Citizens.

Sincerely,
Kazutada Kobayashi
 President and CEO,
 Canon India

共生

Corporate Philosophy Kyosei

Our philosophy of **'Kyosei'** – living and working together for the common good, comes foremost in our way of working and day to day operations. However, our definition of the word is much broader and encompasses "all people, regardless of race, religion or culture, harmoniously living and working together for the common good." Moving forward with the philosophy of 'Kyosei', we strive to make a positive impact on the society and the environment in which we operate.



About CANON INDIA INVOLVE

Canon India Involve signifies CSR initiatives which denote 4E's comprising Education, Eye Care, Environment and Empowerment. The continuous engagement, where canon employees get involved in the development of the community is called **'Canon India Involve'**.

The engagement between the employees and the children is on varied subjects including hygiene, environment related education, tree plantation, photography workshops, among other activities. All the activities are thought and planned across all corners of the country to support holistic development of the children.

Engagement activities like these help to build a closer connection with the children and further develop a vibrant culture of social responsibility that already exists in the company. It also instils in the employees a sense of community commitment, which they take with them wherever they progress. All our villages have been identified in close proximity to Canon India offices, this enables increased engagement between the employees and the villagers.





ADOPT A VILLAGE PROJECT

To make a long term and sustainable impact in the areas of Eye Care, Education, Environment and Empowerment for less privileged communities, Canon India decided to adopt villages. Hence, a flagship project named – ‘Adopt a Village’ was launched to give back to the society. This program has been made sustainable with various CSR initiatives and successful employee volunteering across Pan-India.

‘Adopt a Village’ Initiative aims at the overall development of the village with a focus on Canon – 4E’s in terms of improving

educational facilities, environment conservation, eye care services and empowering the villagers. One of the most important parameters followed while selecting a village is its proximity to Canon office location. This criteria ensures constant engagement between the employees and the adopted villages.

Over the past 5 years, Canon India has adopted 4 villages in India in 4 locations and is working intensely with them. These villages are: Ferozepur Namak village in Mewat, Karanjoti Village in Mumbai, Maharaja Katte Village in Bengaluru and Sol Gohalia in Kolkata.

OVER THE PAST 5 YEARS, CANON INDIA HAS ADOPTED 4 VILLAGES ACROSS 4 REGIONS: NORTH, EAST, WEST, SOUTH



1. EDUCATION

Facts:

- Less than half of India's children between the age 6-14 go to school.
- A little over one-third of all children who enroll in grade one reach grade eight.
- At least 35 million children aged 6-14 years do not attend school.
- 53% of girls in the age group of 5-9 years are illiterate.
- Education outlay increased 9.9% to Rs 79,685.95 crore in 2017, of the total outlay, Rs 46,356.25 is for the school sector and the rest for higher education.

Resource Center:

Resource center has been established in all four adopted Villages. On an average, 30 students and one full-time dedicated teacher are coming to the center. The main role of teacher is to identify weaker areas of the children and strengthen those aspects. During the year, many creative activities were carried out such as drawing, painting,



slogan writing, English sentences, Science experiments and tables in Maths.

Objectives:

- To holistically develop the quality of education in the village by emphasizing on improving enrolment of children in school and providing optimum age-appropriate learning for each child.
- Promote the Right to Education by establishing a fully equipped Resource Center and Teachers Training to improve the quality of education.
- Develop school infrastructure by undertaking repair work and donating benches, mats, fans and other essentials.

- Ensure improvement in student enrolment & retention figures in school.
- Improve sanitation by providing access to toilets.
- Provide safe drinking water in schools.
- Introduce sports and other extracurricular activities in schools.

Other important initiatives in the field of education:

- Students were encouraged to study books, newspapers, solve puzzles, play indoor & outdoor games and learn musical instruments in Resource Centre.
- E-learning has been introduced in which various subjects are being taught through animated videos on screen.

- Mohalla Meetings being organized to increase community participation and provide information on different sanitation issues, importance of hand washing, education and project initiatives.
- Gram Sabha Meetings were organized to discuss about the Government initiatives, village development, women related issues, education and health.
- Life Skill Education Meetings were organized for the girls to empower them towards improvement in lifestyle, enhancement in decision making and maintenance of personal hygiene.
- School Management Committees (SMCs) have been formed for better interaction between parents and teachers.
- Creative activities like drawing competitions were organized to promote and enhance cognitive and psychological development of students.
- Hobby sessions were conducted with students. Boys and girls were excited to recognize and share their dreams and hobbies.

2. EYE-CARE

Facts:

- Seeing is such a big part of everyday life that it requires about half of the brain to get involved.
- 80% of our memories are determined by what we see.
- There are about 39 million people that are blind around the world.
- 80% of vision problems worldwide are avoidable or even curable.

Vision Center:

A Vision Center has been established in villages where patients are getting their eyes tested by vision technicians, who also mobilize other cluster villages to avail the services of the center.



Objectives:

- Establish a Vision Center within the village to let patients use the facility for free eye testing.
- To refer patients to nearby Government hospitals for further treatment.
- Generate awareness among community members about eye ailments.
- Ensure early identification and management of preventable blindness (cataract & refractive errors) in adults and children.

Other important initiatives in the field of eye care:

- Eye checkup camps were conducted for the students as well as for the community members.
- Patients were screened for cataract operation and referred to nearby govt. hospital.
- Eye screening camps were organized and meetings were held with the community in adjoining villages through organizing eye screening camps and distribution of free spectacles.

3. ENVIRONMENT

Facts:

- India's high air pollution, ranked by the World Health Organization is among the worst in the world, and is adversely impacting the lifespan of its citizens, reducing most Indian lives by over three years.
- Over half of India's population, 660 million people lives in areas where fine particulate matter pollution is above India's standards for what is considered safe.
- Of the world's top 20 polluted cities, 13 are in India compared to just three in China.
- Air pollution slashes life expectancy by 3.2 years for the 660 million Indians who live in cities, including Delhi.

Objectives:

- To provide a cleaner, better and greener environment by teaching youth about the importance of a better environment and its care.
- Conserve water by supporting rain water harvesting, especially to overcome water scarcity.

- Develop green belts in the village.
- Promote the use of alternative sources of energy by installing solar panels at various locations.
- Promote recycling of waste.
- Environment-friendly solar panels have been installed to solve the problem of erratic power supply in the school.
- Solar Lights have been installed to prevent cases of theft/damage during the dark hours.
- Rain water harvesting project has been constructed in school premises in order to meet water requirement and recharge ground water.

Other important initiatives in the field of environment:

- Tree plantation drive was conducted in the school premises by employees and students.



4. EMPOWERMENT

Facts:

- Out of nearly 40% of India's population, a billion plus lives in poverty. In India, we find that many are poor because of one simple reason – 'lack of regular income'.
- To know the extent of youth economic engagement in the development of India and its states.
- Economic empowerment is a prerequisite for sustainable development and pro-poor growth.
- Examine the pattern of youth development differentials (employment, appropriate education, skill development and awareness about health).

Vocational Training Center:

Vocational Training Center has been setup in our adopted village Ferozepur Namak in Mewat and will soon open in the other three villages. It aims to provide skill based training to the children and youth to empower them to be financially independent.



Objectives:

- To enhance skills of Youth.
- To provide computer literacy to school children and youth of the community.
- To empower students to choose their career paths prudently.

ACHIEVEMENTS

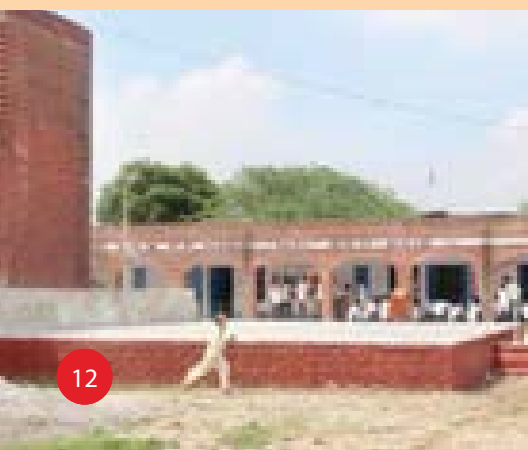
Village 1

Ferozepur Namak Village, Mewat

Infrastructure Development

The objective is to improve infrastructure at school, making it child friendly and generating interest in children to reduce school dropout ratio.

- Child friendly water station, new water tanks and RO have been installed. Children along with school staff are consuming safe drinking water in school premises.
- Water Harvesting has been done for optimum utilization of rain water and solve the problem of water scarcity.
- Toilets have been revamped.
- Solar lights have been installed.
- Stage has been constructed.



Vision center

S. No.	Description	Children		Adult		Total
		Boys	Girls	Male	Female	
1	No. of patients who visited the Vision Centre for check-ups	20	26	462	228	736
2	No. of patients referred for spectacles	20	26	288	134	468
3	No. of patients diagnosed	20	26	462	228	736
4	No. of patients referred to hospital	5	11	154	86	256
5	No. of patients operated	0	0	5	5	10

Resource center

No. of children enrolled in our resource centre.

S. No.	Class	Boys	Girls	Total
1	Class VI	39	113	152
2	Class VII	24	92	116
3	Class VIII	20	45	65
Total		83	250	333

Village 2

Sol Gohalia Village, Kolkata

Infrastructure Development

- Kitchen room has been revamped with painting and provision of running water facility.
- Sanitary unit and drinking water facility has been revamped with installation of RO and a new tube well.

- Renovation of classrooms have been done.
- Electric fixings and fittings have been changed for safety.
- Ground leveling and white wash of entire school have been done for beautification of the school premises.
- New fans and tube lights have been provided.

Vision center

S. No.	Description	Children		Adult		Total
		Boys	Girls	Male	Female	
1	No. of patients who visited the Vision Centre for check-ups	148	143	357	361	1009
2	No. of patients referred for spectacles	11	8	188	196	403
3	No. of patients diagnosed	78	87	180	218	563
4	No. of patients referred to hospitals	3	0	10	9	22

Resource center

No. of children enrolled in our resource centre.

S. No.	Class	Boys	Girls	Total
	Preparatory Class	15	11	26
1	Class I	19	9	28
2	Class II	12	16	28
3	Class III	23	12	35
4	Class IV	21	18	39
5	Class V	6	3	9
Total		96	69	165



Village 3 Maharaja Katte Village, Bengaluru



Infrastructure Development

- Ceiling work in the entire school building to fill gaps/ cracks in the wall.
- Water proofing work on the roof to avoid water leakage/ seepage.
- Construction of new Resource center and Vocational center.
- New septic tank installed for better sanitation work.

Resource center

No. of children enrolled in our resource centre.

S. No.	Class	Boys	Girls	Total
1	Class I	2	2	4
2	Class II	4	2	6
3	Class III	7	2	9
4	Class IV	4	7	11
5	Class V	1	6	7
6	Class VI	4	4	8
7	Class VII	8	8	16
Total				61



Village 4 Karanjoti Village, Mumbai



Infrastructure Development

- New fans has been installed in classrooms.
- Improved basic facility and infrastructure at the school for making it child friendly.

Vision center

S. No.	Description	Children		Adult		Total
		Boys	Girls	Male	Female	
1	No. of patients who visited the Vision Centre for check-ups	100	113	129	150	492
2	No. of patients given spectacles	8	10	30	31	79
3	No. of patients referred for spectacles	9	11	53	46	119
4	No. of patients diagnosed	17	21	83	77	198
5	No. of patients referred to hospital	2	0	11	19	32
6	No. of patients operated	0	0	7	14	21

Resource center

No. of children enrolled in our resource centre.

S. No.	Class	Boys	Girls	Total
1	Class I	5	3	8
2	Class II	6	7	13
3	Class III	2	4	6
4	Class IV	3	4	7
5	Class V	3	4	7
6	Class VI	3	3	6
7	Class VII	5	9	14
Total				61

New Initiatives

A! LEARNING BEYOND BOOKS



'Seeing and experiencing is learning in true sense' adhering by this, Canon India Involve initiated a new campaign called 'Learning Beyond Books'. The objective is to make children go beyond their boundaries and learn. With this new initiative, we aim to make children witness the outside world and get inspired to dream big. This one day outing will help them connect with what they study in books and relate that with the real world which could inspire them to dream and progress towards a brighter future.



Keeping this in mind, we organized excursions for children from our adopted villages, Karanjoti Village (Mumbai), Maharaja Katte (Bangalore) and Sol Gohalia (Kolkata) who visited Aquarium, Planetarium, Science city along with the respective branch offices.

This initiative is a kick off which will support in creating memories for a lifetime for the little ones.

Sol Gohalia, Kolkata

Under the aegis of Canon India Involve CSR Education Initiative, we conducted an exposure tour for the school kids. During this tour the children visited 'Science City' for the first time along with the Branch Office. The idea was to impart experiential learning through discoveries made in front of their eyes. The children saw many LIVE Science concepts and a giant Dinosaur replica which helped them understand the history and importance of science in their lives. The children later enjoyed a lunch organized at the Canon India branch office.

Maharaja Katte, Bengaluru

To impart education beyond books, we took the school children of our adopted village on an educative excursion tour to Nehru Planetarium in Bengaluru. The fun time spent by children there helped them notice many scientific discoveries and gave them the

opportunity to explore many space related concepts LIVE. This tour was followed by a visit to our branch office where the children enjoyed a great lunch with the staff members.

Karanjoti, Mumbai

To create a truly unforgettable learning experiences for the children of our adopted

village, Canon India Involve conducted an educative excursion. The tour started with a visit to Taraporewala Aquarium in Mumbai, followed by a science trip to the Nehru Planetarium in Worli. The children got really excited as they really enjoyed learning by seeing and discovering. A memorable lunch was hosted for the children. This was the first time they went to such wonderful places which made their day truly memorable.



B. Lighten Villages with Solar Energy

Keeping up with our commitment of giving back to the community, Canon India Involve continues its effort by working extensively in the arena of Environment under its 4E initiative. In 2017, Canon India has supported Government of India project in installing solar street lights in the backward community in Pali, Rajasthan. Through this initiative, we have been able to lighten 8 villages by installing 100 solar street lights thereby making roads safe for use specially for women & children at night.



'SUPPORT A LIFE' Campaign

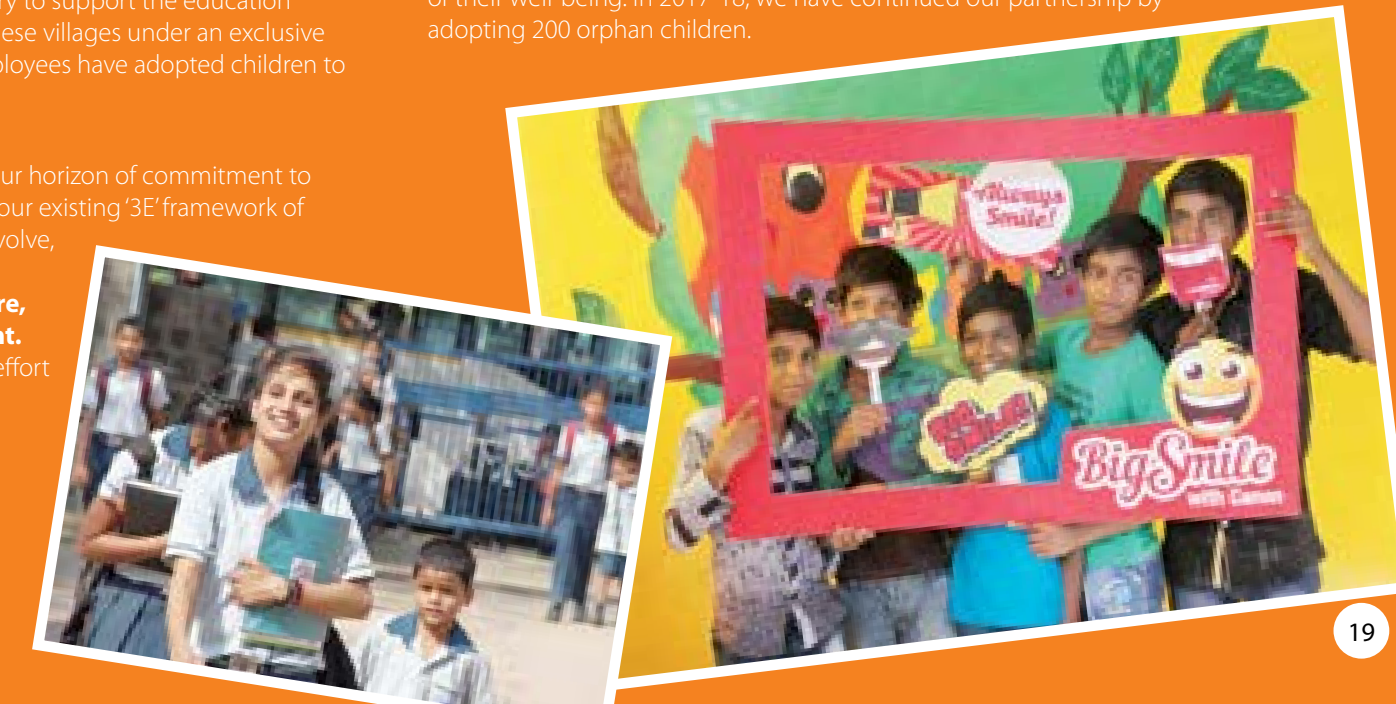
SOS Children's Village

Another important parameter of our CSR endeavours is association with like minded and ethically strong organizations. We are associated with **SOS Children's village** across the country to support the education and overall development of children in these villages under an exclusive initiative. As part of this initiative, our employees have adopted children to take responsibility of their well being.

The **'Support A Life'** initiative expands our horizon of commitment to the country, adding **'Empowerment'** to our existing '3E' framework of social outreach. As part of Canon India Involve, its '4E' initiatives will continue dedicated efforts in the fields of **Education, Eye care, Environment** along with **Empowerment**. The highlight of this initiative is the joint effort

by both, the organization and its employees, Canon India contributes an equal sum as donated by the employees for child adoption.

As part of the initiative, employees have adopted 187 children across SOS Children's Villages in the country in 2016-17 to take responsibility of their well-being. In 2017-18, we have continued our partnership by adopting 200 orphan children.



Canon India Involve INITIATIVES

1. Ground leveling



Ground leveling activity has been organized wherein 39 employees participated with great enthusiasm. During the activity, employees had the experience of driving tractors, using Flagon and Spade for leveling the ground in the adjoining schools. Post activity, employees visited the adjoining school and learnt about the initiatives done by Canon India Involve.

2. Canon India Involve at SOS Greenfields



'EMPOWERMENT' stands tall as one of the core pillars of our CSR outreach. As another small step towards adding to the development of the children, Canon employees from Head Office, under 'Canon India Involve', visited SOS village, Greenfields, Faridabad.

Scorching April heat could not deter the spirits of our employees, who engaged with the children on the subject of 'TEAM SPIRIT'.

Canon employees were delighted to witness the homely environment at the SOS village. Confident children welcomed the employees and shared their experiences and interests. Books were shared with all the participating children to encourage the habit of reading among them. Children were advised to follow the learning of 'team spirit' while reading.

3. 2nd Anniversary at Karanjoti village



Canon India completed second year of intervention at Karanjoti village Maharashtra.

Under the aegis of 'Canon India Involve', 18 of our employees visited the village to celebrate the joyous occasion with the school children.

Children welcomed the employees with songs from their regional language Marathi, which was no language barrier, with the language of harmony and emotions being supreme. This was followed by a cake cutting ceremony, where children with their birthdays in the same month joined for the cake cutting. Drawing and coloring materials were provided to the children for a fun and engaging activity on the subject of 'Summer Fun'. Together the creative children and Canon employees turned into artists and drew precursors to the summer vacations of the children. Canon team also shared stories of their summer vacations, during school and college days and educated the children on the subject of 'Team Spirit'. School and village tour was also organized for Canon employees. Everybody was glad to witness a discernible impact under the four core pillars of our CSR philosophy, including Education, Eye Care, Environment and Empowerment.

4. Football kit donation at Ferozpur Namak village, Mewat



Encouraging team spirit and sportsmanship among our village students, Football kits were donated to our adopted village Ferozpur Namak's school, in Mewat, Haryana. The Kits included Football Shoes, Leg and Shin Guards, T-Shirts, Footballs, Nets, Shorts. A Football pole has also been constructed.

Newly joined Canon employees handed over the kit to the village and school authorities along with the school football team. This game is envisioned to build strength, flexibility and endurance, among the children along with its share of fun.

5. Photography Workshop



15 Canon employees visited SOS Village Faridabad to educate children on the basics of photography. The learning was clubbed

around the theme environment. Children clicked nature and created memories. An Environment Day learning session was also organized during which children signed a pledge to save environment.

This initiative by Canon India Involve, supported the endeavor to empower the children.

6. Paper donation drive



Canon India Involve in partnership with a local NGO organized Paper Collection drive at HO and 3 Regional offices (Mumbai, Bengaluru and Kolkata). This drive comprises of donation of old newspapers, magazines, waste paper and books. Employees enthusiastically came forward to support this drive. Funds collected by selling old papers will be used by an NGO for providing basic furniture, renovating school buildings, constructing toilets and facilitating drinking water in the under privileged schools of Delhi NCR. Nearly 250 Kgs of papers were collected through the drive.

8. Creating a better tomorrow with 'Kyosei'



Our Corporate Philosophy 'Kyosei' lays the foundation of our belief in community development. With Canon India Involve, as we take consistent steps together with determination and belief, our little but significant contribution is capable of changing and developing any society. With this mindset, 32 Canonities visited the Maharaja Katte village in Bengaluru to bring "more smiles in the sun".

Employees with full vigor participated in the interactive session, themed around "Team Spirit" and "Environment Day". This resulted in imparting good practical learning experiences for the young ones. Canonities too enjoyed the experience and learnt from the children. This endeavor witnessed comprehensive engagement between the children and the employees. These creative little ones created beautiful drawings on the core theme "Nature".

9. CSR orientation



A brief session on Corporate Social Responsibility was held at the Canon Mumbai, Bengaluru and ISDC offices. The session aimed at enlightening employees on the basics of CSR and various CSR initiatives of Canon India. A brief presentation on partner organization SOS Children's Village was also conducted. The objective of the session was to increase participation of employees in Canon India Involve and Employee- Employer contribution for SOS Children Village.

10. Donate Blood, Save Life!



A blood donation camp was organized at Bangalore Branch office and ISDC. Donors successfully donated blood, after clearing all the preliminary medical tests like BP, HB, weight-check, etc.

A total of 142 proud donors came forward (53 from Sales office and 89 from ISDC) including employees from other offices in the premises.

The collected units of blood will help in saving 426* precious lives. The camp concluded with the donors being served with light refreshments and a certificate of appreciation.

Canon employees as well as employees of other offices appreciated the efforts of Canon India Involve towards the initiative.

11. Hepatitis Awareness drive



Canon employees from head office participated in an awareness drive in our adopted village Ferozepur Namak on the occasion of World Hepatitis Day. The session

focused on one on one discussion with students about hepatitis - the cause, effect, treatment and prevention, by showcasing videos. The initiative aimed in making students as change agent and impact their lives through higher level of awareness on Hepatitis with in the communities.

12. Improved Vision, Improved Life.



A 2-day Eye Camp was organized in an old age home in Gurgaon in September with support from an NGO "The Earth Saviour Foundation" which serves the most disadvantaged homeless abandoned senior citizens, rescue mentally disabled from streets and gives shelter to deprived females.

The camp marked the celebration of 'Day for Elderly which is celebrated worldwide on October 1st. With 2-days eye camp, people

availed the benefit of the camp and 115 people were provided with free spectacles.

Employees from the corporate office volunteered by filling registration forms, providing fruits to people during the eye camp. The employees also interacted with left alone people and spent time with them. Old clothes were also donated to the needy by Canon employees.

13. Capturing big smile



Taking a step further in our endeavor of empowering the children, photography workshop was organized at SOS Children's Village, Greenfields, Faridabad in September 2017.

The children were taught the art of photography with the support of employees from Canon corporate office. The activity was clubbed with the theme "Big Smile". Practical exposure gave children a platform to experiment with cameras. Beautiful smiles of

siblings and friends were captured by children in their own unique way using different props.

Children shared their view on the picture clicked and their impression by filling Canon India Bridge Photo cards which were shared with Canon Hong Kong.

14. Continued commitment for development



Under Canon India Involve initiative, second successful year of Holistic development was celebrated of our adopted village in Kolkata. To celebrate the joyous event, 15 employees participated with full excitement and enthusiasm who were welcomed by students by tying self-made Rakhis.

The school principal addressed warm welcome speech to encourage and bring smiles on little faces, Mr. Gautam Paul greeted

the students with his kind words. A special cake cutting ceremony took place to mark the celebrations. The school showcased products made by students from art and craft, paper mache and clay in an exhibition organised.

To make the day special, employees facilitated students in making a game from Origami. Children were given art and craft material, stationery and a pack of refreshments as the anniversary gift.

15. Diya decoration



Celebrating the bright festival of Diwali, Canon India Involve organized "Diya Decoration" activity at Ferozpur Namak village, Mewat. 15 virtual employees of ME – North visited the village for the first time and availed the benefit of vision center by getting their eyes check-up.

Children along with employees beautifully decorated Diya's and ornamented the resource centre. They enthusiastically participated in the activity and spent time interacting with the children.

16. Dart a Gift Initiative



Festivals are about bringing smiles and happiness to the world around us. Connecting Canon CSR philosophy of 'Kyosei' with the joy of festivity, Canon India Involve organized "Dart a Gift" Initiative.

To add colors and lighten up the festive season for the less privileged, a dart game was played across all regional offices and warehouses during Diwali celebrations. Employees heartily participated and enjoyed playing the game for the charity.

316 employees participated and contributed 336 Gifts amounting 1.30 L. The gifts will be given to children with special abilities and also across our other adopted villages.

17. Children's Day at SOS Alibaug



Supporting a positive change in the development of children, Mr. Kobayashi, President and CEO, Canon India celebrated Children's Day with children of SOS village Alibaug.

Village Director shared recent activities and achievements of the village. Children brimming with energy and enthusiasm showed their home and gave a warm welcome with regional song performance, welcome speech and shared their day-to-day learnings and experiences.

To guide children for sustained growth in this ever changing world, Mr. Kobayashi shared views from his personal experiences. He directed children to focus on learning English, a tool to communicate around the world, to

attain confidence in life and learn driving so that one can be independent in life. His words motivated children to learn, grow and be successful in life.

The children were gifted with stationery material, Sports kit (Football, Volleyball, Badminton kit) and refreshments as a small token of encouragement and appreciation.

A group picture taken with children was also presented to each SOS family home as remembrance.

18. Donation drive



Canon India Involve continues its efforts of serving to the society. Intending to spread warmth this winter, a week long cloth donation drive was organized at the head office. All the employees generously came forward to donate clothes.

The clothes collected were handed over to 400 abandoned senior citizens and specially abled people residing in an old age home in Bandhwari village, Gurgaon, along with woolen blankets. Employees from Canon head office came forward and spent time to bring cheer in the life of these people.

Canon employees provided 130 people with free spectacles who were screened during an earlier organized eye camp.

19. Visit to the Blind School



The Canon India Involve realised necessity of Personal Hygiene and Healthy Practices, the visit was conducted at 'The Institution for Blind' Delhi to generate awareness among children.

The session started with a welcome speech from the school management and a welcome song by children. Employees from the Head office volunteered to educate Blind school children on healthy living habits. The session addressed significance of handwashing, bathing regularly and brushing teeth.

90 children were benefitted from the session conducted and health kits were distributed comprising toothbrush, toothpaste, soap and comb. Woolen blankets and refreshments were also donated to the children.

20. Anniversary Celebration Ferozpur Namak Village



On completing five years of holistic development of our first adopted village 'Ferozpur Namak', Mewat, CSR Canon India

Involve came together to celebrate the memorable occasion. The celebrations were combined with Children's Day activity, which witnessed enthusiasm and vigor amongst one and all.

With a warm welcome speech by the NGO team, children brimming with excitement presented a welcome song for the Canon team. A special cake cutting ceremony was also organized to commemorate this joyous moment.

A drawing competition was conducted around a suitable theme of 'Youth the future of our nation'. During this competition, children and employees came together to conceptualize beautiful representations around the theme. Drawing and coloring materials were distributed among children as the anniversary gifts. Football match was organized wherein school boys played with canon employees using kits donated by Canon.

With the participation of more than 70 students from the village school and 18 employees from the Head office, these celebrations resulted in a notable event in the CSR journey of Canon India Involve.

21. SOS visit in Guwahati



Canon India Involve initiated activities to involve Virtual employees. A visit was organized for employees in Guwahati where 4 employees along with a Canon Partner visited SOS Children's Village, Guwahati. Employees visited family homes and spent time with the little ones. The visit included counselling session with school going children. Sports kits along with refreshments were handed over to the children.

Awards



The CSR Impact Awards for Employee Engagement



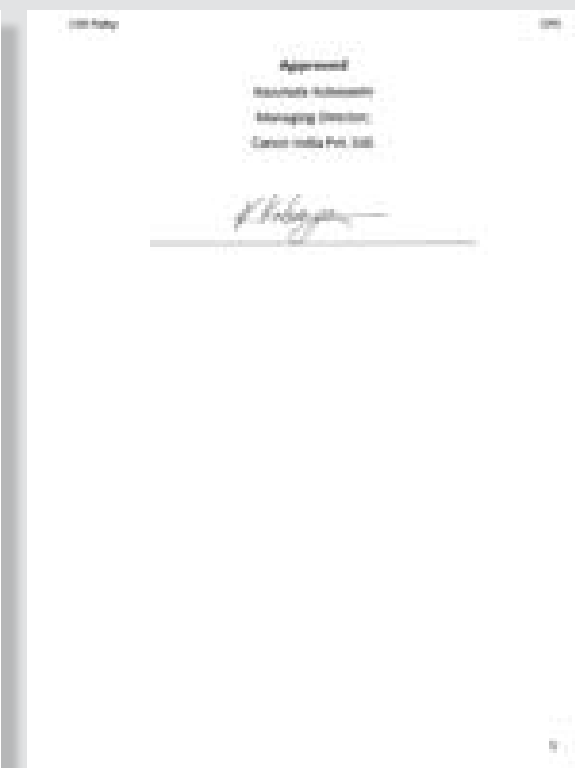
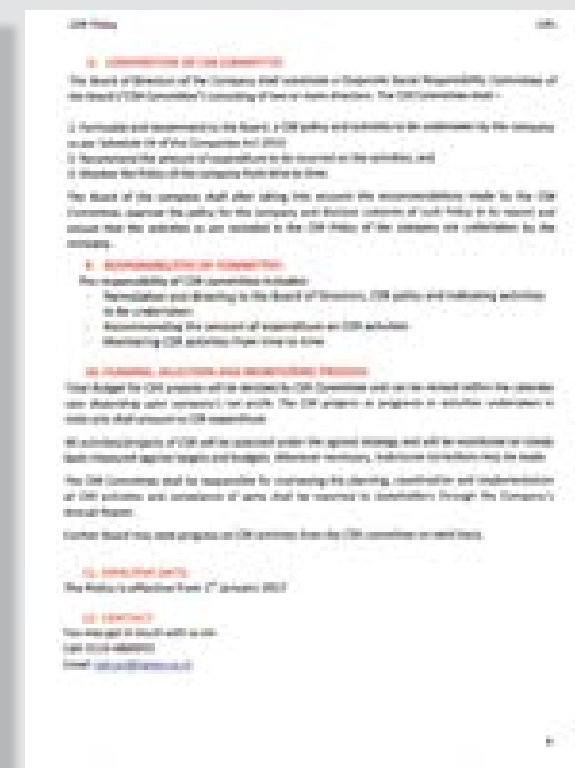
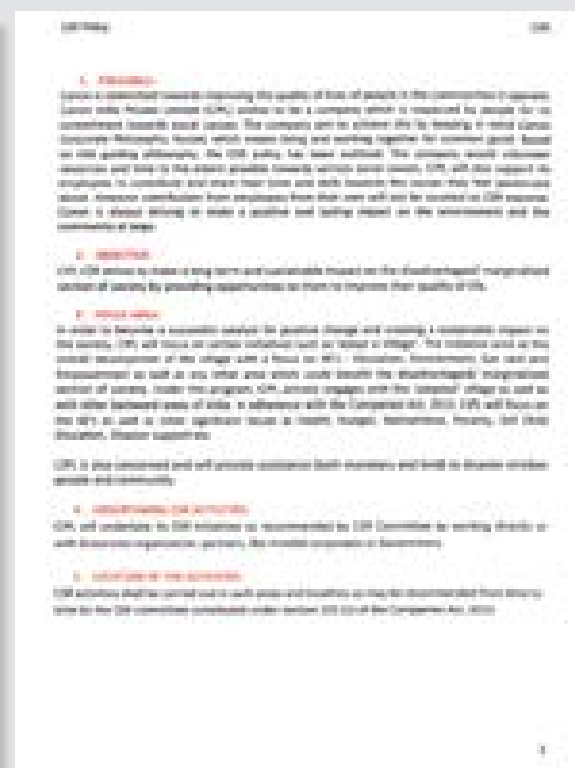
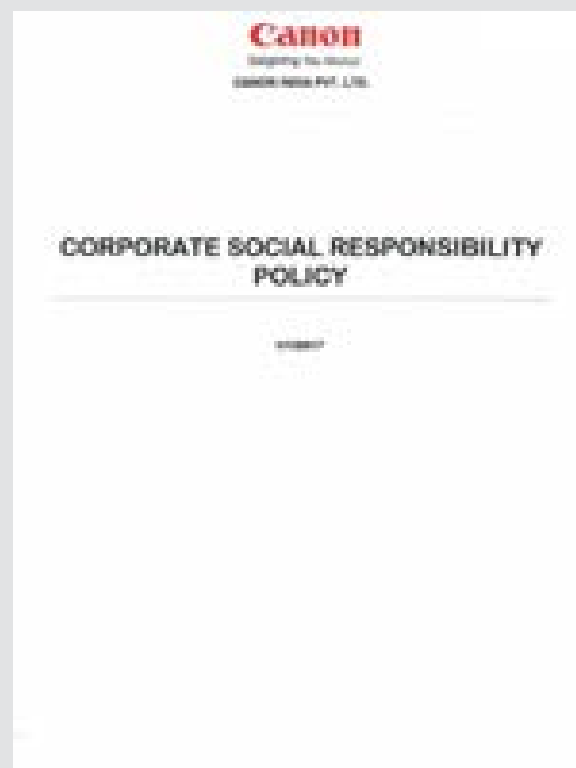
We are delighted to share an achievement in the space of thought leadership. Canon India have been acknowledged by the industry, with **4th CSR Impact Award for 'Employee Volunteering'**. Nomination was done under '**Canon India Involve- Employee Volunteering Initiatives'**, highlighting the various activities involving us all employees to uplift the community.

The event was witnessed by over 500 people from Corporates, NGO's and Government bodies. Along with us, names of some other winners include Toyota Kirloskar Motors and Dell India. Ms. Shikha Rai, Vice President, HRO, IT, QEHS and HRD, Canon India, received the award on behalf of the organization.

This announcement has further strengthened our commitment towards the community and we would continue to seek participation from you all in supporting the noble cause of CSR.



CORPORATE SOCIAL RESPONSIBILITY POLICY



Employee SPEAKS

Thank you Canon, for organising such a wonderful activity wherein I could connect with the lovely children who were Full of enthusiasm. It was a great learning experience too, as in the hustle bustle of work we don't really stop to admire and appreciate what we have. Something we get to learn from the Kids.

– **Nisha Gokuldas, BIS division, Mumbai**

CSR embodies the spirit of giving back to the underprivileged. It is an opportunity for empowering the bottom of the pyramid and helping them to make their lives a little more meaningful. True to Canon's philosophy of 'Kyosei', I am committed to strengthen our 4E principles in all the CSR activities that we conduct in East as a team and engage individually.

– **Gautam Paul, Assistant Director, Regional Business Operations, East**

A smile is the most beautiful gift one could give someone. It gives me immense pleasure when I see those gleaming faces of the children all around feel really proud to be involved with our CSR initiatives which has given me an opportunity to gift a beautiful smile to those innocent faces.

– **Pinaki Sarkar, Manager, Marketing Programs, East**

Satisfaction is not always the fulfilment of what you want, it is the realization of how blessed you are. This is what I learnt that day from those cute eyes of the children, their happy faces filled my heart and gave me eternal peace. The happiness on their faces was such a satisfying sight for me, when we took them to the Science city, specially the ride of ages of Dinosaurs. Their smiles were magical like the December rain. I really felt great being a part of this activity and I would be happy to participate in them in the future.

– **Saikat Kundu, Marketing Programs, East, Canon India**

It was my first experience to visit SOS village and good opportunity for me to think again about CSR activity. SOS village governor said that "It is drop in the ocean" and they have multiple approaches to support bigger number of children. However, I thought another big value of the activity aside from save actual children is to let people think the social problem. I thought Canon can work together from this perspective also.

– **Takashi Yoshida, Senior Manager, ISDC**

It was such a wonderful activity. I recollect my nostalgic memory while spending time with children's. It was very joyful and bright smiles on their faces when we took them to the aquarium, Planetarium and specially to Mc Donald's. The trip was educational and lots of fun for the kids. We should keep doing such activities for them. I would like to thank Canon India and the regional team for giving me such a wonderful opportunity for being part of this initiative.

– **Kishore Chindarkar, ICP division, Mumbai**

I have been associated with Canon CSR from 2017 and I really enjoyed it a lot. I generally conduct photography workshop for SOS Children and these children are very friendly and interested to learn quickly. I really appreciate the CSR Initiative of Canon India. Thank you for involving me in CSR activities.

– **Virendra Singh, Marketing Programs Executive, North, Regional Operations Division**

IMPACT AND EMPLOYEES CONTRIBUTION FROM 2015-2017



Volunteers Involved **6685+**
Volunteering Hours Contributed **14,755+**
Beneficiaries Impacted **30,282+**

Canon

Delighting You Always



Canon India Private Limited

7th Floor, Tower B, Building # 5, DLF Epitome,
DLF Phase III, Gurgaon 122002
Telephone: 91-124-4160000. Fax: 0124-4160011

Canon CSR Microsite: <http://www.canon.co.in/csr> | <https://www.facebook.com/canonindia> | https://twitter.com/Canon_India

<https://www.youtube.com/user/canonindiapvtltd>