

High End - Segment

EOS R1, R5 II, R6 II, R8, & R5C

Entry - Segment

EOS 1500D, & R100

Cashback Partners - “Participating Bank”

Annexure #1

Bank Name	Card Type	Service Offered	Period
Amex	CC	Pine Labs	1st - 31st Dec'24
AU Small Finance	CC	Pine Labs/Paytm	1st - 31st Dec'24
BOB	CC	Pine Labs/Paytm	1st - 31st Dec'24
DBS	CC	Pine Labs/Paytm	1st - 31st Dec'24
Federal	CC	Pine Labs	1st - 31st Dec'24
HSBC	CC	Pine Labs/Paytm	1st - 31st Dec'24
IDFC	CC	Pine Labs/Paytm	1st - 31st Dec'24
Indusind	DC	Pine Labs	1st - 31st Dec'24
One Card	CC	Pine Labs	14th - 31st Dec'24
RBL	CC	Pine Labs	1st - 31st Dec'24
Yes Bank	CC	Pine Labs/Paytm	1st - 31st Dec'24

Terms and Conditions

1. The Cash Back Offer (hereinafter referred to as 'offer') is valid in all the States of India ("Territory") during the period refer **annexure#1** (both days inclusive).
2. The Offer shall be valid and operative only on the purchase of selected models of Canon brand cameras (hereinafter referred to as the 'Product') imported and marketed by Canon India Pvt Ltd (hereinafter referred to as the 'Company') & purchased by end customer availing EMI option from any Authorised Canon Dealer / Outlets in the Territory during the Offer period (hereinafter referred to as Dealer).
3. Offer will be applicable on participating Banks Credit or Debit Cards subject to the offer availability & credit approval of Bank ("Participating Bank"), offer is not applicable on co-branded, corporate cards, etc. until it is particularly mentioned for offer in terms and conditions.
4. Neither the Company nor the Dealer shall in any way be liable for any dispute that may arise between the end customer and the Participating Bank in connection with the offer. Any disputes regarding the offer must be addressed in writing, by the end customer directly to the participating Bank and the Company will not be held liable in this regard.
5. The end customer may avail the Offer upto a maximum of **5% Cashback or INR 10,000** per transaction whichever is lesser for a minimum transaction value of INR 30,000, for high-end segment.
6. The end customer may avail the Offer upto a maximum of **10% Cashback or INR 5,000** per transaction whichever is lesser for a minimum transaction value of INR 30,000, for entry models.
7. End customer can avail this offer only on the first transaction once in a month during offer period.
8. The personal information of the end customers collected by the Company, Dealer or the participating Bank in order to conduct the Offer, may be given to third parties, including but not limited to the regulatory authorities. The Company may, for an indefinite period unless otherwise directed by any Statutory / Judicial Authority, use the information for its promotional, marketing and publicity purposes including sending electronic messages or telephoning the end customers. All such entries/ personal information of the end customers become the property of the Company. Entry in this offer is conditional on providing the above-mentioned information by the end customer and the end customer agreeing to the above-mentioned use of the information by the Company.
9. Only end customers complying with the terms and conditions of the Offer shall be eligible to participate and take benefit of this offer. The Company shall not be responsible or liable, in any manner whatsoever, if the end customer does not comply with the terms and conditions / requirements of the offer in any manner.
10. The Company reserves the absolute right to withdraw and/ or alter any of the terms and conditions of the offer without any prior notice. Offer shall be void, if prohibited by law. In such case the Company shall not be liable to provide any such offer to the end customer on any account whatsoever.
11. This offer cannot be combined with or clubbed with any other scheme and/or other promotional offer from the Company, subsisting or announced at future date by the Company.
12. Except for any liability that cannot be excluded by law, the Company (including its directors, officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Offer.
13. All logos, trademark, copyrights pertaining to the offer shall belong to the Company and/or the Participating Bank.
14. Any and all disputes, controversies and conflicts ("Disputes") arising out of the offer shall be governed by Indian laws and referred to the Courts at New Delhi which shall have the exclusive jurisdiction in respect of all the subject matter with relation to the offer.

Quick reference information: -

- Cashback is not applicable on co-branded, business, & corporate cards etc.
- To avail cashback minimum transaction value should be 30,000/-
- Instance cashback is applicable with emi transactions executed through Pine Labs / Paytm POS (provided by brand to merchant).
- Pine Labs POS those are taken directly from banks by merchant, cashback will credit to customers in 90 days.
- Cashback eligibility - One card per month per customer.