

Canon

Delighting You Always

Easy EMI Options Available with



We understand your world



Always You First.



| Easy EMI Options |

Easy EMI Options	EMI Scheme	DBD	Product Range	Channel	Locations
Bajaj Finance					
	12 4	2.0%	EOS 1500, EOS 200D II, EOS M50 M II, EOS 90D, R10, R6, R6 M II, RP, 'RF Lens > 1 Lac', Select ProDv, & Cinema Cameras	All	All
	18 4	3.0%	EOS R6, R6 M II exclusive	All	All
HDFC Bank					
	9 0 (No down-payment)	2.0%	EOS 1500, EOS 200D II, EOS M50 M II, EOS 90D, R10, R6, R6 M II, RP, 'RF Lens > 1 Lac', Select ProDv, & Cinema Cameras	All	All
	18 6	3.0%	EOS R6, R6 M II exclusive	All	All
IDFC First Bank					
	12 4	2.0%	EOS 1500, EOS 200D II, EOS M50 M II, EOS 90D, R10, R6, R6 M II, RP, 'RF Lens > 1 Lac', Select ProDv, & Cinema Cameras	All	All
Pine Labs					
	6 0 (No down-payment)	NA	EOS 1500, EOS 200D II, EOS M50 M II, EOS 90D, R10, R6, R6 M II, RP, 'RF Lens > 1 Lac', Select ProDv, & Cinema Cameras	All	All
	9 0 (No down-payment)	NA	EOS R6, R6 M II exclusive	All	All
No Extra Cost EMI' with Pine Labs POS is being offered on approx 20 CC/DC cards jointly.					
All Canon Cameras & Lens' list has given in model list annexure attached with scheme letter. For more details visit below Terms & Condition link.					
TERMS AND CONDITIONS : https://in.canon/en/consumer/web/emi-cashback-offers					

For terms & conditions, please visit - <https://in.canon/en/consumer/web/emi-cashback-offers>

Model list is given at page no. 9 in this letter

Be aware about third party offers

- Canon does not endorse any third party offer like product insurance and extended warranty, kindly educate partner fraternity.
- Third Party offers suggested by financiers i.e. Bajaj and HDFC are optional and can be availed by the customer at their own consent. Financiers can't compel customers to buy schemes in the preview of Canon's EMI Offers.
- In case customer face any issue related to financier compelling them to buy third party offer along with Canons standard EMI offers, please write us at naveen.kumar@canon.co.in along with store name, store Bajaj/HDFC code, financier person name, and contact number.

Important conditions - Customers

- Customer finance and eligibility is sole discretion of financier and available on authorised dealers and locations.
- Card (DC/CC) customers EMI conversion is on sole discretion of customer's bank approval.
- Finance eligibility may vary store to store for customer due to store finance rating.
- Financing will be performed for within 15-20 km radius to customers.
- Instant approvals are subject to financier approval.
- Additional schemes offered by Financer like, additional warranty, Insurance etc. to customer are completely optional.
- Applicable GST on interest will not be subsidised or waived-off under "No extra cost EMI", it will be paid by customer.
- For more details pls visit : <https://in.canon/en/consumer/web/emi-cashback-offers>

Important conditions - Dealers

- Dealer must not hand over the product to customer until gets the D.O. (Delivery Order) from respective financier.
- DBD % is the partial interest amount that is subsidised by dealers under Brand EMI scheme “No extra cost EMI”.
- DBD % amount will be deducted by Financier at the time of account settlement with dealer.
- Dealer will mandatorily mention Canon product sr. no., customer mobile number, GST number on Invoice copy.
- Dealers must produce invoices for the transactions made under brand EMI for audit purpose whenever requested by Canon and dealers are bound to provide such information without delay.
- Financier reserve the rights to withdraw finance option from the store due to customer re-payment or business risk issues.
- Schemes are applicable only on Canon Cameras & Lens models.
- **Customer Delivery Receipt** is mandatory to fill-up and submission for every EMI case.
- Non-adherence of any of the above terms and condition, will attract following penalties.
 - deactivation of all finance options at the store without any prior notice.
 - Removal for ISD (In Shop Demonstrator) from the store etc.
- For more details, please visit below link.
- https://edge.canon.co.in/download-pdf/Easy%20EMI%20TnCs%20for%20Dealer_9%20Sep%2019%20-%20V.3.pdf

Brand EMI at Pine Labs

List of eligible cards

Brand EMI on Amex Card is applicable if Amex TID is linked in Pine Labs POS machine

Sl. No.	Issuer Name	Card Type	Min Txn (INR)	Processing Fees	Short Code -to kow debit card EMI eligibility
1	Amex	Credit	5,000.0	99+GST	NA
2	Axis	Credit	2,500.0	1% of transaction fee or INR 100 whichever is higher	NA
3	Axis	Debit	5,000.0	1% of transaction fee or INR 100 whichever is higher	Dcemi<Space><Last 4 Digits> To 56161600
4	Citi	Credit	1.0	Zero	NA
5	Federal	Debit	5,000.0	Zero	Sms Dc<Space>Emi To 5676762
6	Hdfc	Credit	3,000.0	199+GST	NA
7	Hdfc	Debit	3000/5000 for 3/3+ tenures	199+GST	Myhdfc to 5676712
8	Hsbc	Credit	2,000.0		NA
9	Icici	Credit	1,500.0	199+GST	NA
10	Icici	Debit	5,000.0	99+GST	Sms Dcemi<Space>Last 4 Digits Of Debit Card No To 5676766
11	Idfc	Debit	2,000.0	199+GST	Easybuy<Space><Last 4 Digits Of Debit Card> To 5676732
12	Idfc First	Credit	2,500.0	1% of transaction fee (minimum of INR 99+GST)	NA
13	Indusind	Credit	2,000.0	199+GST	NA
14	Indusind	Debit	10,000.0	199+GST	Sms Myofr To 567676
15	Kotak	Credit	2,500.0	199+GST	NA
16	Kotak	Debit	5,000.0	199+GST	Sms Dcemi <Space> <Last 4 Digits Of Debit Card> To 5676788
17	Rbl	Credit	1,500.0	Zero	NA
18	Sbi	Credit	3,000.0	99+GST	NA
19	Sbi	Debit	3,000.0	Zero	Sms Dcemi To 567676
20	SCB	Credit	2,000.0	Zero	NA
21	Yes	Credit	1,500.0	Zero	NA
22	Canara	Credit	5,000.0	2% of txn amount with Min as Rs.100 and max Rs.200	NA
23	Idbi	Credit	3,000.0	Zero	NA
24	Au Small Finance	Credit	2,500.0	Zero	NA
25	City Union	Debit	5,000.0	Zero	Awaited
26	Federal	Credit	3,000.0	Zero	NA
27	Hdfc Cardless	Debit	3000/5000 for 3/3+ tenures	199+GST	Myhdfc to 5676712
28	Icici Cardless	Debit	7,000.0	Zero	Sms "Cardless" 5676766
29	Onecard	Credit	2,500.0	199+GST	NA
30	J&K	Credit	3,000.0	Zero	NA

To know **Debit card EMI** eligibility, customer can send SMS on respective banks listed numbers from registered mobile number.

Escalation Matrix for Sales team/dealers

		Level 1	Level 2	Level 3
Bajaj	To:	Local Bajaj representative	Bajaj ASM/ZSM	naveen.kumar@canon.co.in
	Cc:	Bajaj ASM/ZSM	naveen.kumar@canon.co.in	
Pine Labs	To:	plutus.support@pinelabs.com	bhuvan.taneja@pinelabs.com	parvinder.singh@pinelabs.com
	Cc:	bhuvan.taneja@pinelabs.com	parvinder.singh@pinelabs.com	naveen.kumar@canon.co.in
HDFC	To:	Local HDFC representative	HDFC ASM/ZSM	naveen.kumar@canon.co.in
	Cc:	HDFC ASM/ZSM	naveen.kumar@canon.co.in	
IDFC	To:	Local IDFC representative	IDFC ASM/ZSM	naveen.kumar@canon.co.in
	Cc:	IDFC ASM/ZSM	naveen.kumar@canon.co.in	
Ezetap	To:	support@ezetap.com	prasoon.s@ezetap.com	naveen.kumar@canon.co.in
	Cc:	prasoon.s@ezetap.com	naveen.kumar@canon.co.in	

EMI Helpline Number

- 1860 180 3366 (local call charges apply)
- 1800 208 3366 (Toll free number)

EMI scheme illustrations

Sample

SCH.	12 4	18 4	9 0	20 5
Tenure	12	18	9	20
Adv. EMIs	4	4	0	5
Remaning EMIs	8	14	9	15
Margin Money	NA	NA	NA	NA
Product Value	100,000			
Down Payment	33,333	22,222	0	25,000
Monthly EMI	8,333	5,556	11,111	5,000

For more details on scheme calculation, please contact Bank / Financier representative.

Model List

Sl. No.	Product	Model	Sl. No.	Product	Model
1	DSLR	EOS 1500D 18-55	24	Lens	RF70-200 F2.8LUSM
2	DSLR	EOS 200D M II 18-55	25	Lens	RF70-200mm F4L IS USM
3	DSLR	EOS M50 M II 18-45	26	Lens	RF800mm F5.6 L IS USM
4	DSLR	EOS 90D 18-135	27	Lens	RF85mm F1.2 L USM
5	DSLR	EOS 90D Body	28	Lens	RF85mm F1.2 L USM DS
6	Mirrorless	EOS R10 RF-S18-150	29	ProDv	XA 11
7	Mirrorless	EOS R6 Body	30	ProDv	XA 15
8	Mirrorless	EOS RP Body	31	ProDv	XA 40
9	Mirrorless	EOS R6 M II Body	32	ProDv	XA 45
10	Mirrorless	EOS R6 M II 24-105 F4-7.1 STM	33	ProDv	XA 50
11	Mirrorless	EOS R6 M II 24-105 F4L USM	34	ProDv	XA 55
12	Lens	RF 5.2mm F2.8 L DUAL	35	ProDv	XA 60
13	Lens	RF100-500mm F4.5-7.1 L IS USM	36	ProDv	XA 65
14	Lens	RF100mm F2.8L Macro IS USM	37	ProDv	XC 15
15	Lens	RF1200mm F8 L IS USM	38	ProDv	XF 605
16	Lens	RF14-35mm F/4L IS USM	39	ProDv	XA 75
17	Lens	RF15-35Mm F2.8 L	40	ProDv	XA 70
18	Lens	RF24-105mm F4 L IS USM	41	EOS Cinema	C 200
19	Lens	RF24-70Mm F2.8 L	42	EOS Cinema	C500 Mark II
20	Lens	RF28-70mm F2 L USM	43	EOS Cinema	EOS C300 Mark III
21	Lens	RF400mm F2.8L IS USM	44	EOS Cinema	EOS C70
22	Lens	RF50mm F1.2 L USM	45	EOS Cinema	EOS R5C
23	Lens	RF600mm F4 L IS USM			

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