

EMI & CASHBACK

OFFER DETAILS

Easy EMI Options Available with



We understand your world



Always You First.



Easy EMI Options

EMI Helpline Number for customers

- 1860 180 3366 (local call charges apply)
- 1800 208 3366 (Toll free number)

Easy EMI Options	EMI Scheme	DBD	Product Range	Channel	Locations
Bajaj Finance					
	12 4	2.0%	EOS 90D, R10, R6, RP, 'RF Lens > 1 Lac', Select ProDv, & Cinema Cameras	All	All
	18 4	3.0%	EOS R6 exclusive	All	All
HDFC Bank					
	9 0 (No down-payment)	2.0%	EOS 90D, R10, R6, RP, 'RF Lens > 1 Lac', Select ProDv, & Cinema Cameras	All	All
	18 6	3.0%	EOS R6 exclusive	All	All
IDFC First Bank					
	12 4	2.0%	EOS 90D, R10, R6, RP, 'RF Lens > 1 Lac', Select ProDv, & Cinema Cameras	All	All
Pine Labs					
	6 0 (No down-payment)	NA	EOS 90D, R10, R6, RP, 'RF Lens > 1 Lac', Select ProDv, & Cinema Cameras	All	All
	9 0 (No down-payment)	NA	EOS R6 exclusive	All	All
No Extra Cost EMI' with Pine Labs POS is being offered on approx 20 CC/DC cards jointly.					
All Canon Cameras & Lens' list has given in model list annexure attached with scheme letter. For more details visit below Terms & Condition link.					
TERMS AND CONDITIONS : https://in.canon/en/consumer/web/emi-cashback-offers					

For terms & conditions, please visit - <https://in.canon/en/consumer/web/emi-cashback-offers>

Validity : 12 Nov 2022 – till next communication

For EMI scheme option interpretation, please refer illustrations on page 9.

*The list of applicable models is given on page 10

Store list is available on page no 11 & 12

CC/DC = Credit Card/Debit Card

Important conditions - Customers

- Customer finance and eligibility is sole discretion of financier.
- Card (DC/CC) customers EMI conversion is on sole discretion of customer's bank approval.
- Finance eligibility may vary store to store for customer due to store finance rating.
- Financing will be performed for within 15-20 km radius to customers.
- Instant approvals are subject to financier approval.
- Additional schemes offered by Financer like, additional warranty, Insurance etc. to customer are completely optional.
- Applicable GST on interest will not be subsidised or waived-off under “No extra cost EMI”, it will be paid by customer.
- For more details pls visit : <https://in.canon/en/consumer/web/emi-cashback-offers>

Important conditions - Dealers

- Dealer must not hand over the product to customer until gets the D.O. (Delivery Order) from respective financier.
- DBD % is the partial interest amount that is subsidised by dealers under Brand EMI scheme “No extra cost EMI”.
- DBD % amount will be deducted by Financier at the time of account settlement with dealer.
- Dealer will mandatorily mention Canon product sr. no., customer mobile number, GST number on Invoice copy.
- Dealers must produce invoices for the transactions made under brand EMI for audit purpose whenever requested by Canon and dealers are bound to provide such information without delay.
- Financier reserve the rights to withdraw finance option from the store due to customer re-payment or business risk issues.
- Schemes are applicable only on Canon Cameras & Lens models.
- **Customer Delivery Receipt** is mandatory to fill-up and submission for every EMI case.
- Non-adherence of any of the above terms and condition, will attract following penalties.
 - deactivation of all finance options at the store without any prior notice.
 - Removal for ISD (In Shop Demonstrator) from the store etc.
- For more details, please visit below link.
- https://edge.canon.co.in/download-pdf/Easy%20EMI%20TnCs%20for%20Dealer_9%20Sep%2019%20-%20V.3.pdf

Brand EMI at Pine Labs

Sl. No.	Card Issuer Name	Credit/ Debit	Min Txn (Rs.)	Processing Fee	Short Code - To know debit card EMI eligibility
1	Amex	Credit	5000	INR 99 + Taxes	
2	Au Small Finance	Credit	2000		
3	Axis Bank	Credit	2500	1% of Txn amt or Rs. 100 whichever is higher + Taxes	
4	Axis Bank	Debit	5000	1% of Txn amt or Rs. 100 whichever is higher + Taxes	DCEMI <Space> last 4 digits of debit card number send it to 5676782
5	Bob Bank	Debit	5000		DCEMI<space><last 4 digits of debit card> to 8422009988
6	Bob Financial	Credit	2500		
7	Citi Bank	Credit	1		
8	Federal Bank	Debit	5000		SMS DC<space>EMI to 8546995577 from registered mobile number
9	Hdfc Bank	Credit	3000	INR 199 + Taxes	
10	Hdfc Bank	Debit	5000	INR 199 + Taxes	SMS MYHDFC to 5676712 from registered mobile number
11	Hdfc Cardless	Debit	5000	INR 199 + Taxes	SMS MYHDFC to 5676712 from registered mobile number
12	Hsbc Bank	Credit	2000		
13	Icici Bank	Credit	1500	INR 199 + Taxes	
14	Icici Bank	Debit	5000	INR 99 + Taxes	SMS DCEMI<SPACE>Last 4 digits of Debit card no to 5676766
15	Icici Cardless	Debit	7,000		SMS"CARDLESS"5676766
16	Idfc First Bank	Debit	2000	INR 199 + Taxes	SMS EASYBUY<space><last 4 digits of debit card> to 5676732
17	Idfc First Bank	Credit	2500		
18	Indusind Bank	Credit	2000		
19	Indusind Bank	Debit	10000		
20	J&K Bank	Credit	3000		
21	Kotak Bank	Credit	2000		
22	Kotak Bank	Debit	5000	INR 199 + Taxes	SMS DC EMI <space> <Last 4 Digits of Debit Card> to 5676788
23	Onecard	Credit	2500	1% of Txn amount or Rs. 500 whichever is lower	
24	Rbl Bank	Credit	1500		
25	Sbi Bank	Debit	8000		SMS DCEMI to 567676 from registered mobile number
26	Sbi Bank	Credit	3000	INR 99 + Taxes	
27	Standard Chartered Bank	Credit	2000		
28	Ubi	Credit	1		
29	Uni Card	Credit	10		
30	Yes Bank	Credit	1500		
31	City Unon Bank	Debit	5000		
32	Federal Bank	Credit	3000		

List of eligible cards

Brand EMI on Amex Card is applicable if Amex TID is linked in Pine Labs POS machine

How to check Debit card EMI eligibility?

Sl. No.	Card Issuer Name	Credit/ Debit	Min Txn (Rs.)	Processing Fee	Short Code - To know debit card EMI eligibility
1	Axis Bank	Debit	5000	1% of Txn amt or Rs. 100 whichever is higher + Taxes	DCEMI <Space> last 4 digits of debit card number send it to 5676782
2	Bob Bank	Debit	5000		DCEMI<space><last 4 digits of debit card> to 8422009988
3	Federal Bank	Debit	5000		SMS DC<space>EMI to 8546995577 from registered mobile number
4	Hdfc Bank	Debit	5000	INR 199 + Taxes	SMS MYHDFC to 5676712 from registered mobile number
5	Hdfc Cardless	Debit	5000	INR 199 + Taxes	SMS MYHDFC to 5676712 from registered mobile number
6	Icici Bank	Debit	5000	INR 99 + Taxes	SMS DCEMI<SPACE>Last 4 digits of Debit card no to 5676766
7	Icici Cardless	Debit	7,000		SMS"CARDLESS"5676766
8	Idfc First Bank	Debit	2000	INR 199 + Taxes	SMS EASYBUY<space><last 4 digits of debit card> to 5676732
9	Kotak Bank	Debit	5000	INR 199 + Taxes	SMS DC EMI <space> <Last 4 Digits of Debit Card> to 5676788
10	Sbi Bank	Debit	8000		SMS DCEMI to 567676 from registered mobile number

To know **Debit card EMI** eligibility, customer can send SMS on respective banks listed numbers from registered mobile number.

Escalation Matrix for Sales team/dealers

		Level 1	Level 2	Level 3
Bajaj	To:	Local Bajaj representative	Bajaj ASM/ZSM	naveen.kumar@canon.co.in
	Cc:	Bajaj ASM/ZSM	naveen.kumar@canon.co.in	
Pine Labs	To:	plutus.support@pinelabs.com	sankalp.jhamb@pinelabs.com	naveen.kumar@canon.co.in
	Cc:	sankalp.jhamb@pinelabs.com	naveen.kumar@canon.co.in	
HDFC	To:	Local HDFC representative	HDFC ASM/ZSM	naveen.kumar@canon.co.in
	Cc:	HDFC ASM/ZSM	naveen.kumar@canon.co.in	
IDFC	To:	Local IDFC representative	IDFC ASM/ZSM	naveen.kumar@canon.co.in
	Cc:	IDFC ASM/ZSM	naveen.kumar@canon.co.in	
Ezetap	To:	support@ezetap.com	prasoon.s@ezetap.com	naveen.kumar@canon.co.in
	Cc:	prasoon.s@ezetap.com	naveen.kumar@canon.co.in	

EMI Helpline Number

- 1860 180 3366 (local call charges apply)
- 1800 208 3366 (Toll free number)

EMI scheme illustrations

Sample

SCH.	12 4	18 4	9 0	20 5
Tenure	12	18	9	20
Adv. EMIs	4	4	0	5
Remaning EMIs	8	14	9	15
Margin Money	NA	NA	NA	NA
Product Value	100,000			
Down Payment	33,333	22,222	0	25,000
Monthly EMI	8,333	5,556	11,111	5,000

For more details on scheme calculation, please contact Bank / Financier representative.

Model List

Sl. No.	Product	Model	Sl. No.	Product	Model
1	DSLR	EOS 90D 18-135	21	Lens	RF85mm F1.2 L USM
2	DSLR	EOS 90D Body	22	Lens	RF85mm F1.2 L USM DS
3	Mirrorless	EOS R10 RF-S18-150	23	ProDv	XA 11
4	Mirrorless	EOS R6 Body	24	ProDv	XA 15
5	Mirrorless	EOS RP Body	25	ProDv	XA 40
6	Lens	RF 5.2mm F2.8 L DUAL	26	ProDv	XA 45
7	Lens	RF100-500mm F4.5-7.1 L IS USM	27	ProDv	XA 50
8	Lens	RF100mm F2.8L Macro IS USM	28	ProDv	XA 55
9	Lens	RF1200mm F8 L IS USM	29	ProDv	XA 60
10	Lens	RF14-35mm F/4L IS USM	30	ProDv	XA 65
11	Lens	RF15-35Mm F2.8 L	31	ProDv	XC 15
12	Lens	RF24-105mm F4 L IS USM	32	ProDv	XF 605
13	Lens	RF24-70Mm F2.8 L	33	ProDv	XA 75
14	Lens	RF28-70mm F2 L USM	34	ProDv	XA 70
15	Lens	RF400mm F2.8L IS USM	35	EOS Cinema	C 200
16	Lens	RF50mm F1.2 L USM	36	EOS Cinema	C500 Mark II
17	Lens	RF600mm F4 L IS USM	37	EOS Cinema	EOS C300 Mark III
18	Lens	RF70-200 F2.8LUSM	38	EOS Cinema	EOS C70
19	Lens	RF70-200mm F4L IS USM	39	EOS Cinema	EOS R5C
20	Lens	RF800mm F5.6 L IS USM			

Store List

SL. NO.	State/UT	City	Store Name
1	Andhra Pradesh	Achanta	Tokyo Japan Center
2	Andhra Pradesh	Karimnagar	Sri Vinayaka Enterprises
3	Andhra Pradesh	Kurnool	Shiva Jyothi Electronics
4	Andhra Pradesh	Nellore	V Store
5	Andhra Pradesh	Secunderabad	Paras N Paras
6	Andhra Pradesh	Srikakulam	Gowri Camara World
7	Andhra Pradesh	Tirupati	V Store
8	Andhra Pradesh	Vijaywada	Gowri Camara World
9	Andhra Pradesh	Vijaywada	Sri Sai Krishna Digitals
10	Andhra Pradesh	Vishakhapatnam	Gowri Camara World
11	Andhra Pradesh	Vishakhapatnam	SI Computers & Communications
12	Andhra Pradesh	Vishakhapatnam	Svr Agencies
13	Andhra Pradesh	Vizag	Gowri Camara World
14	Andhra Pradesh	Vizag	Svr Agencies
15	Assam	Guwahati	Capital Photo Service Pvt Ltd
16	Bihar	Aurangabad	Sun Tech Computers
17	Bihar	Patna	Capital Photo Service Pvt Ltd
18	Chhattisgarh	Bhilaidurg	Laxmi Sales
19	Chhattisgarh	Bilaspur	Ruchi Sales
20	Chhattisgarh	Raipur	Digital Zone
21	Goa	Margao	Prithvi It Products Pvt Lmted
22	Goa	Panjim	Cam Clinic
23	Goa	Panjim	Ideal Digital Colour Lab
24	Goa	Panjim	Prithvi It Products Pvt Lmted
25	Gujarat	Ahmedabad	Fotoflux
26	Gujarat	Ahmedabad	I Tech Store
27	Gujarat	Baroda	Digital View
28	Gujarat	Junagadh	Plezer Color Lab
29	Gujarat	Rajkot	Abc Colour Lab
30	Gujarat	Rajkot	Digital View
31	Gujarat	Rajkot	Sudarshan Marketing
32	Gujarat	Surat	Khajanchi Impex Pvt Ltd
33	Gujarat	Surat	V.N.M Photo Shop
34	Gujarat	Surat	Venus Sales
35	Gujarat	Surat	Zeel Digital
36	Gujarat	Valsad	Khajanchi Impex Pvt Ltd
37	Haryana	Gurugram	U C Infosystem Pvt Ltd
38	Haryana	Hisar	Kamla Marketing Pvt Ltd
39	Haryana	Karnal	Simt
40	Haryana	Rohtak	Adinath Associates
41	J&K	Jammu	Amit Fotos
42	J&K	Jammu	My Life My Style Pvt Ltd
43	Jharkhand	Jamshedpur	Apex Corporation India Pvt Ltd
44	Jharkhand	Ranchi	Apex Corporation India Pvt Ltd
45	Karnataka	Belgaum	Veeresh Photo Express

SL. NO.	State/UT	City	Store Name
46	Karnataka	Bengaluru	Ams Enterprises
47	Karnataka	Bengaluru	Foto Circle
48	Karnataka	Bengaluru	G K Vale
49	Karnataka	Chitradurga	Ganesh Photo Emporium
50	Karnataka	Davanagere	Ganesh Photo Emporium
51	Karnataka	Derlakatte	Ganesh Photo Emporium
52	Karnataka	Gulbarga	Venus Infotech
53	Karnataka	Hubli	Navaneet Photo Square
54	Karnataka	Hubli	Veeresh Photo Express
55	Karnataka	Mangalore	Mahaveer Agency
56	Karnataka	Mysore	G K Vale
57	Kerala	Alappuzha	Zion Bella Vita
58	Kerala	Angamali	Kala Digital Photo World
59	Kerala	Calicut	Camera Point
60	Kerala	Calicut	Photo Link
61	Kerala	Changancherry	Venus Photo World
62	Kerala	Cochin	Cochin Photo Emporium
63	Kerala	Cochin	Marikar Motors Ltd
64	Kerala	Cochin	Pioneer Cameras
65	Kerala	Cochin	V Traders
66	Kerala	Ernakulam	Cochin Photo Emporium
67	Kerala	Iduki	United Traders
68	Kerala	Kalpetta	Photo Link
69	Kerala	Kollam	Image Square Kollam
70	Kerala	Kollam	Infinity Solutions
71	Kerala	Kottayam	Bavens Studio
72	Kerala	Kottayam	Nimmys Camera Centre
73	Kerala	Kottayam	Photo Link
74	Kerala	Kottayam	Venus Photo World
75	Kerala	Kozhikode	Camera Point
76	Kerala	Perinthalmanna	Photo Link
77	Kerala	Thrissur	Kala Digital Photo World
78	Kerala	Thrissur	Photo Link
79	Kerala	Trichur	Kala Digital Photo World
80	Kerala	Trichur	Photo Link
81	Kerala	Trivandrum	Baba Enterprises Pvt Ltd
82	Kerala	Wayanad	Photo Link
83	Madhya Pradesh	Chhindwara	Lucky Colour Lab And Studio
84	Madhya Pradesh	Gwalior	Proton Infosys Pvt Ltd
85	Madhya Pradesh	Indore	Camera World
86	Madhya Pradesh	Indore	Digital Camera Shoppee
87	Madhya Pradesh	Jabalpur	Camera World
88	Madhya Pradesh	Jabalpur	Karamchand Studio
89	Madhya Pradesh	Katni	Laxmi Enterprises
90	Madhya Pradesh	Neemuch	Roopam Photo Goods

SL. NO.	State/UT	City	Store Name
91	Maharashtra	Ahmednagar	Sharp Imaging
92	Maharashtra	Amravati	Scorpio Systems
93	Maharashtra	Chiplun	Quality Office Equipments
94	Maharashtra	Dhule	Creative Business Systems
95	Maharashtra	Dombivali	Gizmart
96	Maharashtra	Jalgaon	Creative Business Systems
97	Maharashtra	Kolhapur	M G Traders
98	Maharashtra	Kolhapur	Mg Traders Rajarampuri
99	Maharashtra	Latur	Yash Sales
100	Maharashtra	Mumbai	Aksh Digital
101	Maharashtra	Mumbai	Big Camera
102	Maharashtra	Mumbai	Colo Venture
103	Maharashtra	Mumbai	Gizmart
104	Maharashtra	Mumbai	Lotus Enterprises
105	Maharashtra	Mumbai	Nakshi Impex Pvt Ltd
106	Maharashtra	Mumbai	Unicom Retails Pvt Ltd
107	Maharashtra	Nagpur	Fine Marketing India Pvt Ltd
108	Maharashtra	Nasik	S & S Enterprises
109	Maharashtra	Nasik	S And S Enterprises
110	Maharashtra	Navi Mumbai	Nakshi Impex Pvt Ltd
111	Maharashtra	Navi Mumbai	Unicom Retails Pvt Ltd
112	Maharashtra	Pune	D N Shoppee
113	Maharashtra	Pune	United Peripherals
114	Maharashtra	Ratnagiri	Quality Office Equipments
115	Maharashtra	Sangli	Sarada Distributors
116	Maharashtra	Sangli	Sarda Distributors
117	Maharashtra	Solapur	Gold Digital
118	Maharashtra	Thane	Aksh Digital
119	Maharashtra	Thane	Gizmart
120	Maharashtra	Thane	Lotus Enterprises
121	Maharashtra	Thane	Nakshi Impex Pvt Ltd
122	Maharashtra	Virar	Aksh Digital
123	Meghalaya	Shillong	Shillong Studio
124	Odisha	Berhampur	Blue Solutions
125	Odisha	Bhubaneshwar	Capital Photo Service Pvt Ltd
126	Odisha	Bhubaneshwar	Zooming Associates
127	Odisha	Chatrapur	Blue Solutions
128	Odisha	Cuttack	Computer Professional
129	Odisha	Cuttack	Professional Computer
130	Punjab	Amritsar	P V Enterprises
131	Punjab	Bhatinda	Navkar Agencies
132	Punjab	Jalandhar	Shiv Shakti Electronics
133	Punjab	Ludhiana	Amit Fotos
134	Punjab	Ludhiana	Gupta Studio Pvt Ltd
135	Punjab	Ludhiana	Info 2000

Store List

- Store list is subject to change.
- These are top selling counters for EMI sales.
- To get store address related information, please visit - <https://edge.canon.co.in/where-to-buy> Or you may google it.

For LFR stores Reliance, Croma and Vijay sales.

- Please visit their website for stores details and call on their help-line for available EMI options.
- We are present with EMI options at most of the LFR counters those are selling Canon cameras.

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SL. NO.	State/UT	City	Store Name	SL. NO.	State/UT	City	Store Name
136	Punjab	Ludhiana	Sanjeev Sales	181	Delhi	Delhi	Digital Zone
137	Punjab	Ludhiana	Singh Sons	182	Delhi	Delhi	Fotocolor Emporium
138	Punjab	Pathankot	Puri Digital	183	Delhi	Delhi	Prince Enterprises
139	Punjab	Patiala	Intek System & Services	184	Delhi	Delhi	The Cam Mart
140	Punjab	Patiala	Jeewan Kala Studio	185	Delhi	Delhi	U C Infosystem Pvt Ltd
141	Punjab	Sangrur	Sanjeev Sales	186	Pondicherry	Pondicherry	Vedha Systems
142	Rajasthan	Jaipur	Subransu Agencies	187	Uttar Pradesh	Agra	Technical Spirit Info Solutions Pvt Ltd
143	Rajasthan	Jaipur	Subransu Sales	188	Uttar Pradesh	Bareilly	Taneja Photocopiers World
144	Rajasthan	Jodhpur	Systech Peripherals	189	Uttar Pradesh	Ghaziabad	True Cost I.T. Shop
145	Rajasthan	Udaipur	Prince Enterprises	190	Uttar Pradesh	Lucknow	Amit Fotos
146	Tamilnadu	Chennai	Chandrika Studio	191	Uttar Pradesh	Lucknow	Digital Zone
147	Tamilnadu	Chennai	Visualpoint India Pvt Ltd	192	Uttar Pradesh	Meerut	Puris Digital World
148	Tamilnadu	Coimbatore	Savithri Photo House	193	Uttar Pradesh	Noida	Joshi Sons
149	Tamilnadu	Erode	Sree Bharani Trader	194	Uttar Pradesh	Varanasi	Digital View
150	Tamilnadu	Hosur	Square Network Solutions Pvt Ltd	195	Uttarakhand	Dehradun	The Picture Perfect Company
151	Tamilnadu	Kumbakonam	Sri Venkateshwara Digital Stores	196	Uttarakhand	Haridwar	The Picture Perfect Company
152	Tamilnadu	Salem	Capital Photo Store	197	Uttarakhand	Rishikesh	Meenakshi Studio And Colour Lab
153	Tamilnadu	Salem	Savithri Photo House	198	Uttarakhand	Roorkee	New Canwood
154	Tamilnadu	Tanjore	Sri Venkateshwara Digital Stores	199	West Bengal	Asansol	A R Electronics
155	Tamilnadu	Theni	Vijaya Bharathi Digital Cameras	200	West Bengal	Kolkata	Capital Photo Service Pvt Ltd
156	Tamilnadu	Tirupur	Savithri Photo House	201	West Bengal	Kolkata	Mobile Plus
157	Tamilnadu	Trichy	Sri Venkateshwara Digital Stores	202	West Bengal	Kolkata	R G Cellular Pvt Ltd
158	Tamilnadu	Udhagamandalam	Savithri Photo House	203	West Bengal	Siliguri	Capital Photo Service Pvt Ltd
159	Tamilnadu	Vellore	Vedha Systems				
160	Telangana	As Rao Nagar	Sri Chaaya Camera World				
161	Telangana	Hyderabad	Dubai Shoppe				
162	Telangana	Hyderabad	J P Digital Media India pvt ltd				
163	Telangana	Hyderabad	Jyoti Art Studio				
164	Telangana	Hyderabad	Kanchan Films Pvt Ltd				
165	Telangana	Hyderabad	Paras N Paras				
166	Telangana	Hyderabad	Shiva Jyothi Electronics				
167	Telangana	Hyderabad	Sri Chaaya Camera World				
168	Telangana	Hyderabad	Sri Mahavir Photo Emporium				
169	Telangana	Hyderabad	Tokyo Japan Center				
170	Telangana	Hyderabad	Vg Chimalgi				
171	Telangana	Hyderabad	Vivilash Color Labs Pvt Ltd				
172	Telangana	Karim Nagar	Sri Vinayaka Enterprises				
173	Tripura	Agartala	Eastern Commerce				
174	Chandigarh	Chandigarh	Apollo Photographics				
175	Chandigarh	Chandigarh	Capital Photo Store				
176	Chandigarh	Chandigarh	Electronic Centre				
177	Delhi	Delhi	Challenger Computers				
178	Delhi	Delhi	Compro Comp				
179	Delhi	Delhi	Dass Photo Electronics				
180	Delhi	Delhi	Digital Photo System				

Be aware about third party offers

- Canon does not endorse any third party offer like product insurance and extended warranty, kindly educate partner fraternity.
- Third Party offers suggested by financiers i.e. Bajaj and HDFC are optional and can be availed by the customer at their own consent. Financiers can't compel customers to buy schemes in the preview of Canon's EMI Offers.
- In case customer face any issue related to financier compelling them to buy third party offer along with Canons standard EMI offers, please write us at naveen.kumar@canon.co.in along with store name, store Bajaj/HDFC code, financier person name, and contact number.