

**EOS**  
DIGITAL

**Canon**  
Delighting You Always



## EOS 5D Mark IV

THE  
POWER  
OF 5

The new EOS 5D Mark IV exemplifies brilliance in every domain. It creates dramatic high resolution stills and cinematic videos with equal brilliance. The EOS 5D Mark IV handles the most demanding jobs thrown at it with ease and produces unmatched results.

**30.4** MEGA  
PIXELS  
CMOS

ISO  
**32000**

Upto  
**7.0**  
Frames/s

  
EOS Movie  
4K+FULL HD

**Dual Pixel CMOS AF**



Body only  
(Old Price) MRP ₹ 2 39 995.00/U (incl. of all taxes)  
(New Price) MRP ₹ 2 20 995.00/U (incl. of all taxes)



EF 24-105mm f/4L IS II USM Lens Kit  
MRP ₹ 3 13 995.00/U (incl. of all taxes)



# EOS 5D MARK IV | FEATURES

## 30.4 MEGA PIXEL FULL-FRAME SENSOR

The EOS 5D Mark IV features a 30.4 megapixel, full frame sensor that is perfect for creating dramatic images with an unmatched level of detailing. Large prints & hoardings are possible, as well as extensive cropping. This makes it perfect for high-end advertising, fashion and commercial photography.



30.4 MEGA  
PIXELS  
CMOS

## STANDARD ISO 100-32,000

The EOS 5D Mark IV features a newly designed CMOS sensor with improved signal-to-noise ratio and a DIGIC 6+ image processor. This gives it a tremendous edge when shooting in low light. Even while shooting at high ISO settings, all the fine details can be accurately reproduced.



ISO  
32000

## 7.0 FRAMES PER SECOND

The EOS 5D Mark IV is the preferred choice for photographers who need to capture fast moving subjects and decisive moments. This makes it perfect for sports, wildlife and media photographers who often have a split second to capture the perfect shot.



Up to  
7.0  
Frames/s

## 61-POINT RETICULAR AF + 150,000-PIXEL RGB + IR METERING

The new EOS 5D Mark IV gets the same unmatched AF system seen in the EOS-1D X Mark II. Coupled with the revolutionary 150,000-pixel RGB + IR metering system expect unmatched accuracy in terms of focusing, subject tracking, exposure and colour balancing even in the most challenging shooting conditions.



## 4K VIDEO RECORDING + DUAL PIXEL CMOS AF + TOUCHSCREEN

The EOS 5D Mark IV supports the highest grade DCI 4K (4096 x 2160 pixels) video recording at 30p, setting an industry benchmark for DSLR video recording. With Dual Pixel CMOS AF (DAF) for seamlessly smooth & fast autofocus during live view and video shooting, and Full HD video recording at 60p, you can create beautiful videos with accurate subject tracking throughout. Finally, a touchscreen takes creativity and convenience to whole new level with the ability to touch and focus on individual subjects selectively, thus opening a new dimension of artistry.



## SPECIFICATIONS

Type	: Digital, single-lens reflex, AF/AE camera
Recording media	: CF cards (Type I, UDMA Mode 7 supported) SD/SDHC/SDXC* memory cards * UHS-I cards compatible.
Image Sensor	
Type	: CMOS sensor
Image sensor size	: 36.0 x 24.0 mm
Effective pixels	: Approx. 30.4 megapixels * Rounded off to the nearest 10,000 pixels.
Aspect ratio	: 3:2
Dust delete feature	: Auto/Manual, Appending Dust Delete Data
Image Processing During Shooting	
Picture Style	: Auto, Standard, Portrait, Landscape, Fine Detail, Neutral, Faithful, Monochrome, User Defined 1 - 3
White balance	: Auto (Ambience priority), Auto (White priority), Preset (Daylight, Shade, Cloudy, Tungsten light, White fluorescent light, Flash), Custom, Color temperature setting (2500K-10000 K) White balance correction and white balance bracketing features provided * Flash color temperature information transmission possible
Noise reduction	: Applicable to high ISO speed shots and long exposures
Automatic image brightness correction	: Auto Lighting Optimizer provided
Highlight tone priority	: Provided
Lens aberration correction	: Peripheral illumination correction, Distortion correction, Digital Lens Optimizer, Chromatic aberration correction, Diffraction correction
Viewfinder	
Type	: Eye-level pentaprism
Coverage	: Vertical/Horizontal approx. 100% (with eye point approx. 21 mm)
Magnification	: Approx. 0.71x (-1 m-1 with 50mm lens at infinity)
Eye point	: Approx. 21 mm (from eyepiece lens centre at -1 m-1)
Optic adjustment	
Range	: +3.0 - +1.0 m-1 (dpt)
Focusing screen	: Fixed
Grid display	: Provided
Electronic level	: Provided
Function setting display	: Battery (remaining capacity), Shooting mode, White balance, Drive mode, AF operation, Metering mode, Image type: JPEG/RAW, Digital Lens Optimizer, Dual Pixel RAW, Flicker detection, Warning indicator, AF status
Autofocus (during viewfinder shooting)	
Type	: TTL secondary image-registration, phase-difference detection with the dedicated AF sensor
AF points	: Max, 61 points (Cross-type AF point: Max, 41 points) * Number of available AF points, Dual cross-type AF points, and Cross-type AF points vary depending on the lens used. * f/2.8-sensitive, Dual cross-type AF at five centre vertical AF points (AF group: With Group A lenses)
Focusing brightness range	: EV -3 ~ +18 (Conditions: f/2.8-sensitive centre AF point, One-Shot AF, room temperature, ISO 100)
Focus operation	: One-Shot AF, AI Servo AF, AI Focus AF, Manual focusing (MF)
AF area selection mode	: Single-point Spot AF (manual selection), Single-point AF (manual selection), AF point expansion (manual selection: above, below, left, and right), AF point expansion (manual selection: surround), Zone AF (manual selection of zone), Large zone AF (manual selection of zone), Automatic selection AF
AF point automatic selection conditions	: Based on EOS iTR AF setting (Enables AF incorporating human face/colour information) * iTR: Intelligent Tracking and Recognition
AF Configuration Tool	: Case 1 - 6
AI Servo AF characteristics	: Tracking sensitivity, Acceleration/deceleration tracking, AF point auto switching
AF function customization	: 17 functions
AF fine adjustment	: AF Microadjustment (All lenses by the same amount, Adjust by lens)
AF-assist beam	: Emitted by the EOS-dedicated external Speedlite
Exposure Control	
Metering modes	: Approx. 150,000-pixel RGB+IR metering sensor and 252-zone TTL open-aperture metering EOS iSA (Intelligent Subject Analysis) system * Evaluative metering (linked to all AF points) * Partial metering (approx. 6.1% of viewfinder at centre) * Spot metering (approx. 1.3% of viewfinder at centre) * Centre-weighted average metering

ISO speed	: Scene Intelligent Auto: ISO 100 - ISO 12800 set automatically P, Tv, Av, M, B: ISO Auto, ISO 100 - ISO 32000 manual setting (in 1/3- or whole-stop increments), and expansion to L (equivalent to ISO 50), H1 (equivalent to ISO 51200), H2 (equivalent to ISO 102400) provided. * If highlight tone priority is set, the settable ISO speed range will be ISO 200 - ISO 32000.
ISO speed settings	: Still photo shooting range, Auto range, Auto minimum speed settable
Exposure compensation	: Manual: ±5 stops in 1/3- or 1/2-stop increments AEB: ±3 stops in 1/3- or 1/2-stop increments (can be combined with manual exposure compensation)
AE lock	: Auto: Applied in One-Shot AF mode with evaluative metering when focus is achieved Manual: With AE lock button
Interval timer	: Shooting interval and shot count settable
Bulb timer	: Bulb exposure time settable
Shutter	
Type	: Electronically-controlled, focal-plane shutter
Shutter speed	: 1/8000 s to 30 s (total shutter speed range; available range varies by shooting mode), Bulb, X-sync at 1/200 s
Drive System	
Drive mode	: Single shooting, High-speed continuous shooting, Low-speed continuous shooting, Silent single shooting, Silent continuous shooting, 10 s self-timer/remote control, 2 s self-timer/remote control
Continuous shooting speed	: High-speed continuous shooting: Max. approx. 7.0 fps * Continuous shooting speed decreases during Anti-flicker shooting, during Dual Pixel RAW shooting, during Live View shooting with Servo AF, or with Digital Lens Optimizer set. * The maximum continuous shooting speed during high-speed continuous shooting may decrease depending on the power source type, battery level, temperature, flicker reduction, Dual Pixel RAW shooting, Digital Lens Optimizer, shutter speed, aperture, subject conditions, brightness, AF operation, lens, flash use, shooting function settings, etc. Low-speed continuous shooting: Max. approx. 3.0 fps Silent continuous shooting: Max. approx. 3.0 fps
Max. burst	: JPEG Large/Fine: Approx. 110 shots (Card Full) RAW: Approx. 17 shots (Approx. 21 shots) RAW+JPEG Large/Fine: Approx. 13 shots (Approx. 16 shots) * Based on Canon's standard testing CF card (Standard: 8 GB / High speed: UDMA Mode 7, 64 GB) and Canon's testing standards (high-speed continuous shooting, ISO 100, Standard Picture Style, no iPTC information appended). * Figures in parentheses apply to a UDMA Mode 7, with a CF card based on Canon's testing standards. * "Card Full" indicates that shooting is possible until the card becomes full.
Live View Shooting	
Focus method	: Dual pixel CMOS AF
AF method	: Face+Tracking, FlexiZone + Multi, FlexiZone + Single Manual focusing (approx. 5x and 10x magnification available for focus check)
Focusing brightness range	: EV -4 ~ +18 (at room temperature, ISO 100, One-Shot AF)
Metering mode	: Evaluative metering (315 zones), Partial metering (approx. 6.3% of Live View screen), Spot metering (approx. 2.7% of Live View screen), Center-weighted average metering
Metering brightness range	: EV 0 ~ 20 (at room temperature, ISO 100)
Silent Live View shooting	: Provided (Mode 1 and 2)
Grid display	: 3 types
Movie Shooting	
Recording format	: MOV, MP4
Movie	: 4K: Motion JPEG Full HD/HD: MPEG-4 AVC/H.264 variable (average) bit rate
Audio	: MOV: Linear PCM, MP4: AAC
Movie recording size	: 4K (4096x2160), Full HD (1920x1080), HD (1280x720: High Frame Rate movie)
Frame rate	: 119.9p/59.94p/29.97p/24.00p/23.98p (with NTSC) 100.0p/50.00p/25.00p/24.00p (with PAL) * 119.9p/100.0p: High Frame Rate movie
Movie recording method	: Compression rate: Motion JPEG ALL-I (For editing/I-only), IPB (Standard), IPB (Light) * Motion JPEG and ALL-I available only when MOV is set. * IPB (Light) available only when MP4 is set.

Focus method	: Dual pixel CMOS AF
Metering modes	: Centre-weighted average and Evaluative metering with the image sensor
Metering brightness range	: EV 0 ~ 20 (at room temperature, ISO 100, with center-weighted average metering)
Exposure control	: Auto exposure shooting (Program AE for movie shooting), Shutter-priority AE, Aperture-priority AE, Manual exposure
Exposure compensation	: ±3 stops in 1/3- or 1/2-stop increments
ISO speed (Recommended exposure index)	: [Full HD] Scene Intelligent Auto: Automatically set within ISO 100 - ISO 25600 P/Tv/Av/B: Automatically set within ISO 100 - ISO 25600, expandable to H (equivalent to ISO 32000), H1 (equivalent to ISO 51200), H2 (equivalent to ISO 102400) M: ISO Auto (automatically set within ISO 100 - ISO 25600), ISO 100 - ISO 25600 manual setting (in 1/3- or whole-stop increments), expandable to H (equivalent to ISO 32000), H1 (equivalent to ISO 51200), H2 (equivalent to ISO 102400) * Appendable
Time code	: Appendable
Drop frames	: Compatible with 119.9p/59.94p/29.97p
Sound recording	: Built-in monaural microphone, external stereo microphone terminal provided Sound-recording level adjustable, wind filter provided, attenuator provided
Headphones	: Headphone terminal provided, sound volume adjustable
Grid display	: 3 types
Still photo shooting	: Not possible during movie shooting.
2-screen display	: LCD monitor and HDMI output movie displayable simultaneously
HDMI output	: Image without information can be output. * Auto / 59.94i/50.00i / 59.94p/50.00p / 23.98p selectable.
LCD Monitor	
Type	: TFT color, liquid-crystal monitor
Monitor size and dots	: Wide 8.1 cm (3.2-type) (3:2) with approx. 16,20,000 dots
Brightness adjustment	: Auto (Dark, Standard, Bright), Manual (7 levels)
Electronic level	: Provided
Interface languages	: 25
Help display	: Possible
GPS Function	
Compatible satellites	: GPS satellites (USA), GLONASS satellites (Russia), Quasi-Zenith Satellite System (QZSS) MICHIBIKI (Japan)
Geotag information appended to image	: Latitude, Longitude, Elevation, Coordinated Universal Time (UTC), Satellite signal acquisition status
Position update interval	: 1 s, 5 s, 10 s, 15 s, 30 s, 1 m, 2 m, 5 m
Time setting	: GPS time data set to camera
Log data	: One file per day, NMEA format * Change in time zone creates another file. * The log data saved in internal memory can be transferred to a card or downloaded to a computer as a log file.
Log data deletion	: Possible
Interface	
DIGITAL terminal	: SuperSpeed USB (USB 3.0) Computer communication, Wireless File Transmitter WFT-E7 (Ver. 2), Connect Station CS100 connection
HDMI mini OUT terminal	: Type C (Auto switching of resolution), CEC-compatible
External microphone IN terminal	: 3.5 mm diameter stereo mini-jack
Headphone terminal	: Directional Stereo Microphone DM-E1 connection
Remote control terminal	: 3.5 mm diameter stereo mini-jack
Wireless remote control	: For N3-type remote control units
Eye-Fi card	: Supported
Power	
Battery	: Battery Pack LP-E6N/LP-E6, quantity 1 * AC power usable with household power outlet accessories.
Dimensions and Weight	
(W x H x D)	: Approx. 150.7 mm x 116.4 mm x 75.9 mm
Weight	: Approx. 890 g (31.39 oz.) (CIPA Guidelines) (Including battery, CF card, SD memory card), Approx. 800 g (28.22 oz.) (Body only)
Operation Environment	
Working temperature range	: 0°C - 40°C / 32°F - 104°F
Working humidity	: 85% or less

\* All the data above is based on Canon's testing standards and CIPA (Camera & Imaging Products Association) testing standards and guidelines • Dimensions, maximum diameter, length and weight listed above are based on CIPA Guidelines (except weight for camera body only) • Product specifications and the exterior are subject to change without notice • If a problem occurs with a non-Canon lens attached to the camera, consult the respective lens manufacturer

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