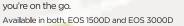
Connect and Share





Smart transfer options with Wi-Fi

With built-in Wi-Fi and NFC*, these DSLRs let you share your pictures with a single tap. Using the Camera Connect app, which is available for both the Android and the iOS platforms, you can save pictures and videos directly from the camera's memory card into your smart device and share it with your friends and family while you're on the go.











Remote shooting

These amazing DSLRs bring in a whole lot of amazing features with it, and let you use your smart device as a remote shutter release. With the REMOTE SHOOTING feature, and the Camera Connect app, you can capture the most beautiful pictures and zoom in to subjects through your smart device. Also, you can take group shots with greater ease.

Available in both, EOS 1500D and EOS 3000D



None-touch connection via NFC*

The NFC* enabled EOS 1500D, makes it easier for you to download the app by simply placing your android device in contact with the camera. The moment you switch on NFC* on your smart device and touch it to the NFC* mark on the camera, the download page of the app pops up. However, if the app is already installed, then the NFC*connection will open the home page of the app automatically.











Social Network sharing

These DSLRs introduce you to a whole new world of photographic possibilities. These functions help you to share your pictures or videos on Facebook, YouTube, Instagram and via email, directly from your camera.

Available in both, EOS 1500D and EOS 3000D

Canon CameraConnect app

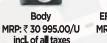


Available in both, EOS 1500D and EOS 3000D



EOS 1500D







MRP: ₹ 34 995.00/U incl. of all taxes



Double Zoom Kit EOS EF-S18-55mm f/3.5-5.6 IS II Lens + EF-S55-250mm f/4-5.6 IS II Lens MRP: ₹ 43 295,00/U incl. of all taxes

EOS 3000D



EF-S 18-55mm IS II MRP: ₹ 31 995.00/U incl. of all taxes

Specifications



EOS 1500

	05	3000
_		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

Туре	Digital, single-lens reflex,	Digital, single-lens reflex,
	AF/AE camera with built-in flash	AF/AE camera with built-in flash
Effective Pixels	Approx. 24.1 megapixels	Approx. 18.0 megapixels
Sensor Type	APS_C CMOS sensor	APS-C CMOS sensor
Continuous Shooting (approx.)	Up to 3.0fps for approx. 150 JPEG images RAW: 11 Shots RAW + JPEG: 6 Shots	Up to 3.0fps for approx. 69 JPEG images RAW: 6 Shots RAW + JPEG: 5 Shots
Processor	Digic 4+	Digic 4+
LCD	7.5cm (3.0-type) TFT, approx. 920,000	6.8cm (2.7-type) TFT, approx. 230,000 dots
Optical Viewfinder	Bright viewfinder with approx. 95% coverage	Bright viewfinder with approx. 95% coverage
Shutter Speed Range	30-1/4000, Bu l b	30-1/4000, Bulb
ISO sensitivity	During Movie shooting: ISO 100-6400, During Still shooting: ISO 100-6400, Can be expended to H: ISO 12800	During Movie shooting: ISO 100-6400, During Sti ll shooting: ISO 100-6400, Can be expended to H: ISO 12800
AF system /Points LCD	9 AF points (f/5.6 cross type at center)	9 AF points (f/5.6 cross type at center)
EOS Movies	MOV, MPEG-4 (Video: AVC/H.264, Sound: Linear PCM) recording level can be manually adjusted by user) FULL HD: 1920 x 1080 (30p, 25p, 24p) HD: 1280 x 720 (60p, 50p), VGA 640 x 480 (30p, 25p)	MOV, MPEG-4 (Video: AVC/H.264, Sound: Linear PCM) recording level can be manually adjusted by user) FULL HD: 1920 x 1080 (30p, 25p, 24p) HD: 1280 x 720 (60p, 50p), VGA: 640 x 480 (30p, 25p
Built-in flash & HDMI mini output	Yes	Yes
Memory Cards	SD card, SDHC card or SDXC card	SD card, SDHC card or SDXC card
Dimensions (W x H x D)	129.0 x 101.3 x 77.6 mm	129.0 x 101.6 x 77.1 mm
Weight (body only)	Approx. 427g (Cipa Standards)	Approx. 389g (Cipa Standards)

Canon India Pvt. Ltd. Corporate Office: 7th & 8th Floor,

Tower B, Building No. 5 DLF Epitome, DLF Phase III, Gurgaon - 122002

For Canon Service Centers, call: Toll Free No.: 1800 180 3366 / 1800 208 3366 customersupport@canon.co.in

Canon Master Service Centers:

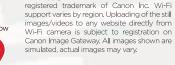
Delhi, Kolkata, Mumbai, Bangalore, Chennai & Cochin Canon Authorised Service Franchise:

Hyderabad, Cochin, Chennai, Bhubaneswar, Patna, Guwahati, Pune, Jaipur, Indore, Ahmedabad & Lucknow Canon Collection Center:

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*T&C apply, Wi-Fi is a trademark, Canon is a

Dealer Stamp













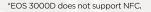












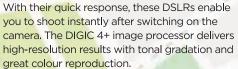
When Technology Meets Quality

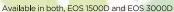


24.1 Capture every detail

EOS 1500D's 24.1 Megapixels and EOS 3000D's 18.1 Megapixels APS-C size CMOS sensor helps you capture the fine details that make your picture crisp, vibrant and sharp in terms of quality, colours and focus respectively.

Pigic Responsive shooting







Clarity in low light

With their wide sensitivity coverage, these DSLRs let you shoot in various lighting conditions. While shooting indoors or in low-light conditions, you can use fast shutter speed to capture action and a lot more.

Available in both, EOS 1500D and EOS 3000D

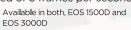
9AF Quick focus

The 9-point AF system gives precise and sharp focus regardless of the position you hold the camera. Also it's makes it easy for you to frame and click pictures in landscape or portrait.

Available in both EOS 1500D and EOS 3000D

Continuous shooting

These DSLRs make it easy to capture a crucialmoment with their amazing continuous shootingspeed of 3 frames per second. Not only does this feature help you to capture fast-moving subjects or action in good quality, it also lets youpick the best from multiple shots Capture continuousmotion at a speed of 3 frames per second.







3 Frames per second

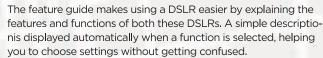
Simple Functions, Great Results



(A) Scene Intelligent Auto

As the name suggests, the camera intelligently decides the best settings that will suit your scene type, making it even easier to click beautiful pictures. From portraits to evening landscapes to nature scenes, Scene Intelligent Auto analyses the shooting scene and chooses the settings based on colour, brightness, contrast, movement and distance. Available in both, EOS 1500D and EOS 3000D

User-friendly feature guide



Available in both EOS 1500D and EOS 3000D



Basich Go beyond basic







Use the Basic+ feature for fully automatic shooting and achieve your desired results with greater ease. This feature lets vou decide between various tones like - vivid. soft. warm. intense, cool and monochrome, making you more confident while using boththese DSLRs.

Available in both, EOS 1500D and EOS 3000D



Light & Versatile

Shoot with one hand



Owing to its light weight, these DSLRs can easily be handled with one hand while maintaining a comfortable and solid grip.

Viewfinder shooting



This lets you have a stablehold on the camera for quickand accurate focus while providing a clear view of the frame.

Live view shooting



The live view shooting mode not only helps in keeping the focus in check. but also lets you view the end result before vou actually click the picture.

Unleash Your Creativity



Creative Filters Creative filters

Give a whole new look and feel to your pictures with the five creative filters that come with these DSLRs. These filters help you capture a different perspective, making your final image quirky and interesting.

Available in both, EOS 1500D and EOS 3000D













SMOVIE Full HD movie

Both these DSLRs capture great videos with even greater ease. With a simple click on the recording button, you can capture high-quality videos, which are a testimony of the outstanding performance.



Available in both, EOS 1500D and EOS 3000D

System Accessories Canon EF & EF-S lens range



EOS 1500D comes with the double zoom kit lens (EF-S 18-55mmIS II + EF-S 55-250mm IS II), which offer flexible operation andadvanced optics for great results in videos and images. The biggest advantage of shooting with these DSLR cameras is theready compatibility with the rest of the EOS system of cameras, lenses and accessories. Canon offers over 75 EF and EF-S lenses, allowing you to capture any scene in the best possible light. Available in both, EOS 1500D and EOS 3000D





