

**EMI & CASHBACK
OFFER DETAILS**

EMI Options & Cashback

AVAILABLE EMI OFFERS

Finance Partner	EMI Scheme	Product Range
Bajaj Finance		
	12 4	*All Canon Cameras & Lens (Available in model list)
	18 4	Above 1 Lac MRP ¹ : Select Canon Cameras & Lens
	24 6	Above 1 Lac MRP ¹ : Select Canon Cameras & Lens
	20 5	EOS R5 & R6 Exclusive Offer
HDFC Bank		
	9 0 (No-Down Payment)	*All Canon Cameras & Lens (Available in model list)
	18 6	Above 1 Lac MRP ¹ : Select Canon Cameras & Lens
	18 0 (No-Down Payment)	EOS R5 & R6 Exclusive Offer
IDFC First Bank		
	12 4	*All Canon Cameras & Lens (Available in model list)
	18 4	Above 1 Lac MRP ¹ : Select Canon Cameras & Lens
Pine Labs#		
	6 0 (No-Down Payment)	*All Canon Cameras & Lens (Available in model list)
	9 0 (No-Down Payment)	Above 1 Lac MRP ¹ : Select Canon Cameras & Lens
	12 0 (No-Down Payment)	EOS R5 & R6 Exclusive Offer
	# 'No Cost EMI' with Pine Labs POS is being offered on approx 20 CC/DC cards jointly.	
	*The list of applicable models is given on page 7	

AVAILABLE CASHBACK OFFERS

Offer Type	Brand	Offer	Amount	Offer Description	Min. transaction limit
EOS R5 & R6 - Exclusive Cashback Offer					
	ICICI BANK	10% Cashback	Upto Rs. 10,000/-	Available on Pine Labs POS under Canon Brand EMI on CC/DC both	Min. Transaction value should be of Rs. 30,000/- or above
	HDFC BANK	10% Cashback	Upto Rs. 10,000/-	Available on Pine Labs POS under Canon Brand EMI on CC/DC both	Min. Transaction value should be of Rs. 30,000/- or above

Important Conditions

- Finance is sole discretion of Financier/Bank.
- Customer eligibility and finance limit is sole discretion of the financier and the bank.
- Finance eligibility for customer may vary store to store due to store finance rating.
- Financier reserve the rights to withdraw finance offering from the store due to customer re-payment issues.
- Finance option can be offered by financier to customer residing within 15-30 kilometre from the store location.
- Additional schemes offered by the Financier /Bank like, additional warranty, Insurance etc. to customer are completely optional and at the sole discretion of the Financier /Bank and Canon India shall not be liable for the same.
- Applicable GST on interest will not be subsidised or waived-off under "No extra cost EMI", it will be paid by customer.
- To know complete T&C please see the terms and conditions sections on : <https://in.canon/en/consumer/web/emi-cashback-offers>

Eligible Cards for Brand EMI

Pine Labs POS

Sl. No.	Issuer Name	Min. Txn Value	Remarks
1	AMEX Credit Card	5000	Brand EMI option applicable on Amex TID POS
2	AXIS Credit Card	2500	
3	BOB Credit Card	2500	
4	CITI Credit Card	1	
5	HDFC Credit Card	3000	
6	HSBC Credit Card	1	
7	ICICI Credit Card	1	
8	INDUSIND Credit Card	1	
9	J&K Credit Card	3000	
10	KOTAK Credit Card	1	
11	RBL Credit Card	1	
12	SBI Credit Card	3000	
13	SCB Credit Card	1	
14	UBI Credit Card	1	
15	YES Credit Card	2500	
16	AXIS Debit Card	8000	DCEMI is subjected to customer eligibility and activation at store.
17	FEDERAL Debit Card	8000	DCEMI is subjected to customer eligibility and activation at store.
18	HDFC Debit Card	5000	DCEMI is subjected to customer eligibility and activation at store.
19	ICICI Debit Card	8000	DCEMI is subjected to customer eligibility and activation at store.
20	SBI Debit Card	8000	DCEMI is subjected to customer eligibility and activation at store.
21	Kotak Debit Card	8000	DCEMI is subjected to customer eligibility and activation at store.

How to check DCEMI eligibility?

Pine Labs POS

Issuer Bank Name	Min. Transaction Amount (In Rs.)	How to Check Limit (Eligibility)
HDFC Debit Card	5,000.00	SMS MYHDFC <Space> send it to 5676712 from registered mobile number
ICICI Debit Card	8,000.00	SMS DCEMI <Space> last 4 digits of debit card number send it to 5676766 from registered mobile number
Federal Bank Debit Card	8,000.00	SMS DC<space>EMI send it to 5676762 from registered mobile number Or give a missed call to 7812900900
Axis Debit Card	5,000.00	DCEMI<space>last 4 digits of debit card no. to 56161600 from their registered mobile no.
SBI Debit Card	8,000.00	SMS EMIECOM to 567676 from registered mobile number
Kotak Debit Card	8,000.00	SMS DCEMI <Space> last 4 digits of debit card number to 5676788 from registered mobile number

DCEMI = debit card EMI

EMI Scheme Illustrations

Scheme	12 4	18 4	9 0	20 5
Tenure	12	18	9	20
Adv. EMIs	4	4	0	5
Remaining EMIs	8	14	9	15
Margin Money	NA	NA	NA	NA
Product Value	100,000.00			
Down Payment	33,333.00	22,222.00	0.00	25,000.00
Monthly EMI	8,333.00	5,556.00	11,111.00	5,000.00

For more details on scheme calculation, please get in touch with Bank / Financier representative.

Scheme Applicable Model List

Product Category	Model Name	Product Category	Model Name	Product Category	Model Name	Product Category	Model Name	Product Category	Model Name	Product Category	Model Name
Digicam	IXUS185 BK	DSLR	EOS 700D body	DSLR	EOS 5D M- IV Body	DSLR Lens	EFS18-135mm F3.5-5.6 IS USM	DSLR Lens	TSE 45mmf/2.8	DSLR Lens	EF400mm 1:2.8L IS III USM
Digicam	IXUS185 RE	DSLR	EOS 1500D DZ	DSLR	EOS 5D M-IV 24-70	DSLR Lens	EF100mmf/2USM	DSLR Lens	EF180MM F/3.5 L USM	DSLR Lens	EF800MM f/5.6L IS USM
Digicam	IXUS185 SL	DSLR	EOS 200D 18-55	DSLR	EOS 5D M-IV24-105	DSLR Lens	EF28mmf/1.8USM	DSLR Lens	TSE 90MM F/2.8	DSLR Lens	EF600mm 1:4L IS III USM
Digicam	IXUS190 BK	DSLR	EOS 750D Body	DSLR	EOS-1DX M II Body	DSLR Lens	EF100/2.8 USm	DSLR Lens	EF50/1.2 L USM	Mirrorless	EOS M100
Digicam	IXUS190 BL	DSLR	EOS 700D 18-55STM	DSLR	EOS-1DX	DSLR Lens	EF20mmf/2.8USM	DSLR Lens	EF85mm 1:1.4L IS USM	Mirrorless	EOS M10 15-45
Digicam	IXUS190 SL	DSLR	EOS 700D DZ	DSLR	EOS-1D X M III	DSLR Lens	EF70-300mm 1:4-5.6 IS II USM	DSLR Lens	EF24mm f1.4 L II USM	Mirrorless	EOS M200 15-45
Digicam	IXUS285 BK	DSLR	EOS 750D 18-55STM	DSLR	EOS 850D 18-55	DSLR Lens	RF35mm F1.8 MACRO IS STM	DSLR Lens	EF35mm 1:1.4L II USM	Mirrorless	EOS M6 15-45 STM
Digicam	IXUS285 SL	DSLR	EOS 200D II 18-55	DSLR Lens	EF50mm 1:1.8 STM	DSLR Lens	EFS18-200mm 3.5-5.6 IS	DSLR Lens	TSE 24mmf/3.5 L II	Mirrorless	EOS M100 DZ
Digicam	SX430 BK	DSLR	EOS 760D Body	DSLR Lens	EF40 mm F 2.8 STM	DSLR Lens	EFS10-22/3.5-4.5 USM	DSLR Lens	EF24-70mm f/2.8L II USM	Mirrorless	EOS M3 18-55
Digicam	SX420 RE	DSLR	EOS 800D Body	DSLR Lens	EFS24mm F2.8 STM	DSLR Lens	EFS17-85/4-5.6 IS USM	DSLR Lens	EF85mm f/1.2 L II USM	Mirrorless	EOS M50 Body
Digicam	SX620 BK	DSLR	EOS 200D DZ	DSLR Lens	EFS 18-55MM 3.5-5.6 IS II	DSLR Lens	EF28mm 1:2.8 IS USM	DSLR Lens	EF70-200mm 1:2.8L IS II USM	Mirrorless	EOS M50 15-45
Digicam	SX540 BK	DSLR	EOS 77D BODY	DSLR Lens	EF75-300MM 1:4-5.6 III	DSLR Lens	EF70-300/4-5.6 IS USM	DSLR Lens	EF14mm f/2.8 L II USM LP1016	Mirrorless	EOS M200 DZ
Digicam	SX530 BK	DSLR	EOS 800D 18-55STM	DSLR Lens	EFS18-55mm 1:3.5-5.6 IS STM	DSLR Lens	EF24mm 1:2.8 IS USM	DSLR Lens	TSE 17mm f/4 L	Mirrorless	EOS M6 M II 15-45
Digicam	SX720 BK	DSLR	EOS 77D 18-55 STM	DSLR Lens	EF-S18-55mm 1:4-5.6 IS STM	DSLR Lens	EF70-200 4.0 L U	DSLR Lens	EF100-400mm 1:4.5-5.6L IS II USM	Mirrorless	EOS M5 15-45
Digicam	SX740 BK	DSLR	EOS 700D18-135STM	DSLR Lens	EFM22MM 1:2 STM	DSLR Lens	EF35mm 1:2 IS USM	DSLR Lens	EF16-35mm 1:2.8 L III USM	Mirrorless	EOS RP BODY
Digicam	SX740 SL	DSLR	EOS 200D II DZ	DSLR Lens	EF-M22mm 1:2 STM	DSLR Lens	EF200mmf/2.8L II USM	DSLR Lens	EF70-200 f/2.8 L IS III USM	Mirrorless	EOS RP 24-240
Digicam	SX730 BK	DSLR	EOS 80D Body	DSLR Lens	EFS55-250 1:4-5.6 IS II	DSLR Lens	EFS15-85/3.5-5.6 IS USM	DSLR Lens	TS-E50mm 1:2.8L	Mirrorless	EOS R Body
Digicam	G9X M- II BK	DSLR	EOS 760D18-135STM	DSLR Lens	EFM18-55 IS STM	DSLR Lens	EF17-40 L USM	DSLR Lens	TS-E135mm 1:4L MACRO	Mirrorless	EOS RP 24-105
Digicam	SX60 BK	DSLR	EOS 80D 18-55 STM	DSLR Lens	EFS10-18mm 1:4.5-5.6 IS STM	DSLR Lens	EFS17-55/2.8IS USM	DSLR Lens	TS-E90mm 1:2.8L MACRO	Mirrorless	EOS R 24-105
Digicam	G9X BK	DSLR	EOS 77D 18-135	DSLR Lens	EF-M15-45mm 1:3.5-6.3 IS STM	DSLR Lens	EF100/2.8LIS USM	DSLR Lens	RF15-35Mm F2.8 L	Mirrorless	EOS R5
Digicam	G7X M-II BK	DSLR	EOS 90D Body	DSLR Lens	EFM28mm 1:3.5 IS STM	DSLR Lens	EF24-105 L IS USM	DSLR Lens	RF24-70Mm F2.8 L	Mirrorless	EOS R6
Digicam	SX70 BK	DSLR	EOS 90D 18-55	DSLR Lens	EFM 55-200 f/4.5-6.3 IS STM	DSLR Lens	EF135mm f/ 2.0 L USM	DSLR Lens	EF28-300mmf/3.5 - 5.6L IS USM	Prodv	XA 11
Digicam	G5X BK	DSLR	EOS 80D 18-135	DSLR Lens	EFS55-250 F4-5.6 ISSTM	DSLR Lens	MP-E65 F/2.8 1-5X	DSLR Lens	RF50mm F1.2 L USM	Prodv	XA 40
Digicam	G1X - M- II BK	DSLR	EOS 6D Body	DSLR Lens	EFM11-22mm 1:4-5.6 IS STM	DSLR Lens	RF24-240mm F4-6.3	DSLR Lens	RF70-200 F2.8LUSM	Prodv	XA 50
Digicam	G7X M III BK	DSLR	EOS 7D M- II body	DSLR Lens	EF-S35mm 1:2.8 IS STM	DSLR Lens	EF16-35mm 1:4L IS USM	DSLR Lens	RF85mm F1.2 L USM	Prodv	XA 45
Digicam	G3X BK	DSLR	EOS 6D M II Body	DSLR Lens	EF50mmf/1.4USM	DSLR Lens	EF24-105/4LISII U	DSLR Lens	EF11-24mm 1:4L USM LP1424	Prodv	XA 55
Digicam	G5X M II BK	DSLR	EOS 90D 18-135	DSLR Lens	EF50mm 1:1.4 USM	DSLR Lens	EF24-70mm 1:4L IS USM	DSLR Lens	RF28-70mm F2 L USM	Prodv	XA 15
Digicam	G1 X Mark III BK	DSLR	EOS 7D M-III18-135	DSLR Lens	EF85mm 1.8 USM	DSLR Lens	EF70-200 mm 1:4 IS ISM	DSLR Lens	EF200/2L IS USM	Prodv	XC 15
DSLR	EOS 1300D 18-55	DSLR	EOS 6D 24-105 STM	DSLR Lens	EF85mm 1:1.8 USM	DSLR Lens	RF24-105mm F4 L IS USM	DSLR Lens	EF300 MM F/2.8L IS II USM	Prodv	XF 405
DSLR	EOS 3000D 18-55	DSLR	EOS 6D 24-105	DSLR Lens	EF24-105mm F3.5-5.6 IS STM	DSLR Lens	EF400mmf/5.6L USM	DSLR Lens	EF400mm F4 DO IS II USM	Prodv	XF 705
DSLR	EOS 1500D Body	DSLR	EOS 6D 24-70	DSLR Lens	Extender EF1.4x III	DSLR Lens	Fisheye EF8-15MM f/4L USM	DSLR Lens	500 MM 1:4 I IS II USM	Prodv	XF 400
DSLR	EOS 1200D 18-55	DSLR	EOS 6D M II 24-70	DSLR Lens	Extender EF2x III	DSLR Lens	EF70-200 1:2.8L USM Zoom	DSLR Lens	EF400/2.8LISIIU	Cinema EOS	C300 Mark II
DSLR	EOS1200D 18-55 50	DSLR	EOS 7D M-II 15-85	DSLR Lens	EFS 60 f/2.8USM	DSLR Lens	EF70-300mm f/4-5.6 L IS USM	DSLR Lens	RF 600mm F11 IS STM	Cinema EOS	C300 Mark II PL
DSLR	EOS 1500D 18-55	DSLR	EOS 6D MII 24-105	DSLR Lens	EFS18-135mm 1:3.5-5.6 IS STM	DSLR Lens	EF300mm f/4L IS USM	DSLR Lens	RF 800mm F11 IS STM	Cinema EOS	C500 Mark II
DSLR	EOS 1200D DZ	DSLR	EOS 5DS	DSLR Lens	EF-M18-150mm 1:3.5-6.3 IS STM	DSLR Lens	EF70-200mm 1:4L IS II USM	DSLR Lens	600 MM 1:4 I IS II USM	Cinema EOS	C 100 M II
DSLR	EOS 1300D DZ	DSLR	EOS 5DS R	DSLR Lens	EF-M32mm 1:1.4 STM	DSLR Lens	EF70-300 f/4.6-5.6 DO ISUSM	DSLR Lens	EF200-400mm 1:4L IS USM	Cinema EOS	C 200